

Formula for Riches:

Youthful Quizzers Hit Jackpot on Local Give-Away Show

By SANCHO PANZA

A three-syllable answer to "what refrain was that?" A simple statement as to "who is president of the good ol' USA?" The like will soon be netting you a quarter of a million dollars!

The trend is here. So with all its "bongs" and "jingles" the radio quizzes slide into the category of big business and worthy of a plank in the Republican platform.

And in connection with this growing monster of ether-ial industry, the questions were posed this week:

How young can you be to get in on the gravy?

And whence comes the training?

Well, P.J.C., U.C.L.A. and U. of M. may have missed a bet by not delving into the possibilities of establishing a degree of B.C. (Bachelor of Contests).

But a local mother thinks she has the answer. No one is too young, not even a baby with a vocabulary limited to "glug."

For practical purposes, however, she feels that the age of just-turned-five is ripe for training in how to become a millionaire via radio quiz.

Listen in on the dialog:

Little Junior is furiously dialing his private radio for 'Whoa William or the Green Toad. He inadvertently hits on a substitute, but most certainly not an inferior substitute. He listens. Suddenly he runs to the telephone.

The Boy (screaming): What number did she say?

The Mother (startled): What do you mean?

The Boy: On the radio. She said the number to call.

(The telephone number is repeated on the radio. And The Boy hastily dials with a quick "dial finger" in contrast to a quick "trigger finger" developed by kids of the pre-radio quiz era.)

The Boy (into the telephone): Tillie had wheat in her hat.

Yeah. Wheat in Tillie's hat. (Pause.)

(Then The Boy carefully gives his name and address. There's a long pause as he listens.)

The Boy (on hanging up the receiver): I won a prize. I wuz first.

The Mother (still astonished by the speed with which this whole five-year-oldster coup was carried out): A prize? What kind of a prize?

The Boy: A radio prize. I don't know what it was. I got it on Friday, maybe. (Fadeout and music up.)

But that wasn't the end. The mother had to listen to the radio herself to determine the station and then call up and find out what it was all about.

She did. And found out that it was all about a Sierra Madre girl named Shirley Kendall. She lives at 88 Victoria Lane. Her forte is radio, more particularly radio that emanates from Sierra Madre's new station KAGH on Sierra Madre Villa Avenue.

Three afternoons a week at 5:05 she airs what is called "Shirley's Adventure Party," a program already well known to the kid listen-

ers (ages 4 to 13) of this area.

And it is she who starts 'em young. There are no box tops to send in. It's strictly a telephone "answer the question (based on a catch line in the adventure story that she narrates) and win a prize" contest of grown-up caliber.

The prize? Well, the kids love it. A studio party on Friday and a sit-in on the program for all Monday-Wednesday-Friday winners of the week before.

The first five to call in with the right answer on each day get invitations, but as Miss Kendall explained, these 15 always bring their brothers and sisters, and some of them bring friends. The average winner is about eight years old.

Miss Kendall, who is now 24, has lived here most of her life. She attended Woodrow Wilson High School and Pasadena Junior College. Then she entered the Army Air Corps—WAAC. When she got out of service a couple of years ago, she used her GI Bill education rights to go to school at the Pasadena School for Radio. Thence

Turn to page twelve

PREVENT FIRES

SIERRA MADRE NEWS

PREVENT FIRES

HIGH ON THE FOOTHILLS OF MT. WILSON

TWELVE PAGES

Phone CÜster 5-3324

SIERRA MADRE NEWS, THURSDAY, OCTOBER 7, 1948

VOLUME 42, NO. 50.

Around
the Square

Fine sparkling weather, isn't it?—with the air clear and dry as on a desert morning. "California weather"—and as freighted with danger as a moonless night on a mine-filled sea.

Down in the U. S. Forest Service Dispatcher's office on Double Drive, the little weather clocks that point out fire danger in the Angeles Forest are turned right now to "Very High."

Those signals spell possible tragedy for any of us foothill cities spread along the fringe of the Forest. The Angeles district is acknowledged one of the most difficult to patrol because of its proximity to a huge metropolitan area—made up of careless citizens who think little of tossing a lighted cigarette butt from a car window.

Out of anything but idle curiosity, a survey was made about a year ago along Double Drive, as it leads up into the Big Santa Anita. Fourteen burned circles counted along the road's edge—results of tossed cigarettes.

Dick Johnson, assistant dispatcher at the Arcadia headquarters under whose guardianship we lie, said yesterday that recent fluctuating weather had caused many persons to relax their vigilance about burning. The morning fogs and even the faint rain sprinkles lend a false impression that the fire season is over.

But, he reminds us, as soon as the fog clears off we run into Santa Ana conditions—dry northeast winds that sear and dry the mountain chaparral into tinder.

His advice: Be extremely careful until the fire season is officially declared over—and it's a long season this year.

We add only one suggestion: Go down to the Public Library and take out George Stewart's fast-paced and pointed book, "Fire!"

Ad iddically, this is fide hay fever weather. Mrs. Evelyn Woodworth is id a bleak bood; our neighbor, Ralph Bedt starts the bornidg with a whoosh—to be adswered with adother by Susadde Hadsod; fiddly we explode ad hear the echo from Beverly Bards doud the street. We are boud by a cobod bod.

Our edsigia is ad eby Kleedex box.

From this very journal:

"The men's wear fashion likely to produce many colleges dates this year and cover the campus with "yare" looking men is the color-matched "Fencer's Look."

Yipes!

Ask Bill Wilcox what to do with a man who throws away the car keys and puts a lighted cigarette in his pocket.

—M. C. B.

P. O. SUMMER
RECEIPTS
JUMP 10 PCT.

Postal receipts totaling \$4,467.10 for the month of September, show an increase of \$523.92 over September of the 1947 total, \$3,943.18.

According to Postmaster Eddie Robertson, an increase of ten per cent has been effected during the quarter: July, August and September of 1948, over the corresponding period in 1947. Gross receipts for the 1947 summer quarter were \$12,316.34, while receipts for the 1948 summer quarter are \$13,564.

Dump Plans
Hit by New
County Blow

A solution to Sierra Madre's rubbish dumping problem was lost in a maze of legal double-talk this week, and the city's councilmen were left poking around in the rubble of some well-laid plans for "Operation Burning."

The burning was to have started last week—on the strength of a Superior Court order which threw out county proceedings against Whittier, Monrovia and Pomona.

But a conference of high county officials resulted in a decision to press once again court action against these cities—on the basis of new evidence. Because of this, City Attorney Thomas A. Reynolds advised the City Council last week not to burn on the city grounds.

Councilman Henry Nuetzel announced that specific reasons were being withheld from the public because "to state them might be more injurious than beneficial."

In any event, the burning grounds will be moved from the present location adjacent to the Arcadia city line to higher ground of the city-owned water land. This move would also allow preparation of the land south of the burning site for a recreation area.

The rubbish that is now stacked on the burning site will not be disposed of until Smog Director Louis C. McCabe grants permission for burning, Nuetzel said.

Don't Drink It—
You Might Rust

That the red-linked warning printed across the water bills has paid off in decreased water use was verified yesterday by Meter Man Al Freeland.

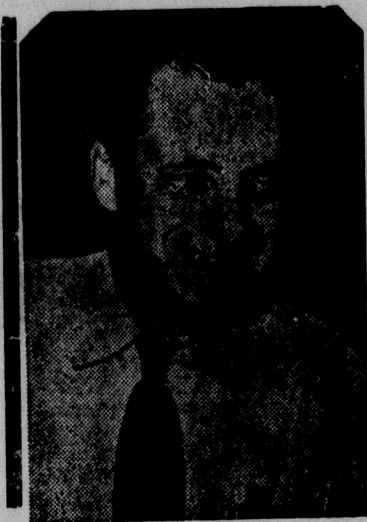
"Lots of people are talking about the new notices," said he. "It's a good reminder to cut down on water."

Of course, the increased water rate might be a modest factor in the reduction. Hmmm?

Tom Henderson Makes Last
Patrol Before Retirement

After more than 20 years in the great forests of California—Shasta, Cleveland, and the 700,000 acre Angeles—Tom Henderson has retired from active duty with the U. S. Forest Service.

Thursday was the last day he patrolled the fire roads along the mountains in the



TOM HENDERSON

west to the Mt. Wilson Toll Road, east to the canyons in Monrovia. His job and the one in which most Sierra Madreans have known him for many years, was Fire Prevention Officer of the Santa Anita division of the Angeles Forest. He was on constant watch for a

telltale thread of smoke—always in touch with the Forest dispatcher—always on guard against the threat under which foothill towns live.

Before that Mr. Henderson was Fire Control Assistant for the Santa Anita District and many times has been "fire boss," all-important organizer against dangerous fires in our National Forests.

"Uncle Tom knows every rock and every gully on this forest area by its first name," said Leslie McCloud, the Fire Prevention Officer who replaces Henderson. "And whatever you say about me, keep it short because he's the one the story's about."

Mr. McCloud has seven years' experience as patrolman, fire crew foreman and prevention officer in the Arroyo district which encompasses our local district. He has assumed full duties here which include public education on fire prevention along with the task of constant patrol.

With Mrs. McCloud, Judith Ann, 7, and Richard Alan, 3, he lives at the Santa Anita Ranger's Station on Double Drive.

Neither Tom nor Mrs. Henderson could be reached at their East Sierra Madre Blvd. home—it is suspected that they have taken retirement seriously and gone vacationing.

WEATHER REPORT

Temperatures

	Max.	Min.
October 1st	83°	50°
October 2nd	84°	56°
October 3rd	94°	52°
October 4th	88°	52°
October 5th	76°	58°
October 6th	68°	52°

Plans 1948
Fall Flower
Exhibit

Sierra Madre groups are knee-deep in flower lore, with the advent of the community Fall Flower Show, the afternoon of November 5 at the Congregational Church social hall.

The Womens' Society of the Church sponsors this annual horticultural heyday.

Churches of all denominations and civic groups will exhibit plants, flowers, flower arrangements, fruit and vegetables. A silver tea will be held.

IT IS SERIOUS

Street Supt. Brod makes an appeal to property owners to trim their palm trees and other trees which of-

fend with dry fire inviting fronds. He says the city is working as fast as possible but can not do the privately owned palms.

The windy season is approaching and the fire danger is the greatest in history due to drought. Arrangements have been made with a tree expert who will contract to trim the trees at a reasonable rate per hour. Call Mr. Brod, at City Hall, CÜster 5-4851.

LEAVE FOR CONVENTION
Tomorrow president Morse, with Charles Klunk and the president-elect, Dr. Earl Gosard, are leaving for the Reno, Nevada, district convention.

McMillan, Buchan
And Ingraham
Star in By-Play

From the NEWS office windows there was beheld, last Friday, a stirring one-act play with a cast including such well-known citizens as Chief of Police Gordon McMillan, Builder Jack Buchan and Bank Official Herb Ingraham.

First the Chief parked and entered the drug store. As he disappeared, Jack Buchan rolled into a parking space in an ancient green Ford coupe—every piston knocking—all four fenders waving. Obviously deciding that he dared not shut off the engine lest it never start again, he left it wheezing and darted towards the drug store. He stopped in mid-air as he saw the Police Chief. Up and down the street he gazed, in search of a friend. There on the corner stood Herb Ingraham.

"Herb," whispered Jack hoarsely, "would you mind sitting in my car a minute?"

The immaculate Mr. Ingraham complied, perching somewhat apprehensively behind the wheel of the violent vehicle. Mr. Buchan, with a clear conscience, strode into the drug store and nodded pleasantly to the Law.

On his way out, Chief McMillan saw the green coupe.

"Why, Herb, I never knew you owned anything like this!" "Oh, yes," replied the banker airily, "one of my latest."

Repair Work Due
On City Streets

Major repair of nearly five miles of the city's streets will get underway this fall.

Streets Superintendent H. W. Brod announced this week that a plan for resurfacing has been approved by the County Road Department and that work will begin as soon as transfer of gas tax money can be accomplished and the job scheduled for county crews.

The entire job will cost \$18,500. Some new streets will be resurfaced "to save them," Brod said. And some of the older streets, now in poor condition, will have to be dug up and re-crowned.

The city has done very little street work during the past few years because of the alleged "imminency of sewers" which would require general street upheaval.

Brod pointed out that a review of streets now scheduled for repair may have to be made, but it was believed that the present list of streets will remain with little change.

Supt. Brod stated today that a representative of the Road Commission will be here Monday to go over the plans and present them to the Council at the meeting Wednesday night. (Wednesday owing to Columbus Day falling on Tuesday.)

Later, Brod plans to "go over the entire city with county road engineers and work out a plan for general improvements."

The sections of streets to be resurfaced follows in approximate order of priority:

Montecito Avenue, east of Auburn.

Kersting Court.

Laurel Avenue, east of Auburn.

Canyon Avenue, north of Grandview and east of Mountain Trail.

Alegria Avenue, between Auburn and Baldwin.

Hermosa Avenue, south of Sierra Madre Blvd.

Bonita Avenue, between Hermosa and Baldwin.

Alegria Avenue, west of Sunnyside.

Wilson Street, north of Highland to Grandview.

Sycamore Place.

Camille Street.

Acacia Street.

Foothill Avenue.

Highland Avenue, east of Canon.

Carter Avenue, between Auburn and Hermosa.

Hermosa Avenue, north of Carter.

Auburn Avenue, north of Carter.

Adams Street.

Miracosta Avenue, between Auburn and Baldwin.

Olive Avenue.

Victoria Lane.

Elm Street.

GEN. HUDELSON AND
COUNCIL MEET IN
ARMORY CONFABLions Offer
Speakers
Contest

The Sierra Madre Lions Club announces its annual Speakers Contest. This is a national Lions project with a goal of an \$800.00 scholarship to any credited college or university.

The contest is open to Sierra Madre high school students, 9 to 12 grade inclusive and registration starts Saturday at the Pangborn Real Estate office, 344 West Sierra Madre Blvd. Winners in the local contest will go on to the zone and regional contests. The local prize last year was a Remington typewriter and this year will be comparable.

TALK OF PLANS FOR LARGE
RECREATION DEVELOPMENT

Maj. Gen. Daniel H. Hudelson, Commanding General of the 40th Infantry, California National Guard, late yesterday met with the City Council to discuss the Armory site problem here.

Although the conference at the City Hall was closed, Gen. Hudelson said that a letter outlining his position in the Armory site controversy would be sent to the Council before its next meeting on Wednesday.

The councilmen and the National Guard officer did not visit the two disputed sites, the park property and the "water land."

It was generally understood that no decision would be made immediately on the Armory site. At an adjourned meeting of the Council last Friday it was pointed out that a definite decision would be made next week, but the whole thing is expected to be put "on ice" pending further developments.

Councilman Henry Nuetzel said that City Attorney Thomas A. Reynolds was still studying the feasibility of holding a special election to determine the feelings of the town on the Armory site.

It was pointed out, however, that there is considerable doubt about the legality of such an election.

"Such an election would cost about \$800," Nuetzel said. "And we would like to find out if there isn't some other means of getting a representative expression of the people without going to that expense."

Two stumbling blocks stand in the way of such an election, it was brought out. First, there is doubt as to whether or not the result of such an election would be binding on the City Council. An election can be set by the Council or it can be instituted by initiative through a petition signed by 15 per cent of the registered voters, but ordinarily such elections apply only to ordinances or charter amendments.

Second, the expenditure of public money for such an election, if not based on clear-cut law, could result in a successful taxpayers' suit against the Council members.

The Councilmen informally discussed the Armory problem with the few persons who remained for the short meeting, and it was during this discussion that the Council brought out sound reasons for turning down the National Guard's request for the park site.

"We could have the acme of perfection in a park and recreation center if we could convince the Army that it (the water land) is where the Armory should be," Nuetzel said.

"As things stand under the present situation we have adequate facilities for the smaller children, but if the town grows and if we are-

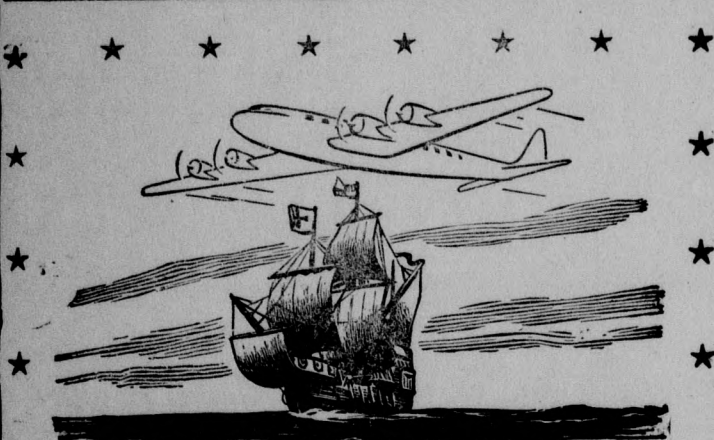
Turn to page six

24 HOUR SERVICE

You can depend on us to have your garments ready when you need them. But . . . we never sacrifice quality work while giving rapid service!

BONITA CLEANERS

—C. R. WILEY—
201 S. MYRTLE — MONROVIA — Phone MON. 188



456 Years of Progress

It took Columbus months to cross the ocean. Today the trip is a matter of hours. Such strides are typical of the pattern of progress.

In tribute to the man who discovered our great land of achievement, this bank will not transact business on Columbus Day.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

**The BANK of
SIERRA MADRE**

Named to Head March of Dimes



Gov. Earl Warren

FROM VIRGINIA

Dr. and Mrs. Howard P. Robertson, 590 North Auburn, are looking forward to a visit from Dr. Robertson's brother, Sgt. William Robertson, who is expected to arrive from Virginia, Saturday for several days' visit.

Political Advertisement

ELECT



**CARL
DEISENROTH**
YOUR ASSEMBLYMAN

*The American Way—
For Everyone*
CARL E. DEISENROTH

Cities Vary in Tax Rates As Situations Differ

According to the Tax Digest of the California Taxpayers' Association the following comparable table of population, valuation, receipts, etc., with tax rates creates a study of municipal circumstances.

Cities with high valuation as Arcadia with the largest rate track in the world and scores of wealthy estates or El Monte with its industry can not be compared to small cities maintained by only moderate homes.

	Pop.	Val.	Genl.	Tax	Re-	Pay-
		uation	Rate	Receipts	ments	
Arcadia	17,000	\$30,535,735	\$1.45	\$562,611	\$430,740	
Azusa	8,000	5,311,530	1.60	227,365	231,852	
Covina	3,600	2,406,860	1.84	90,258	115,179	
El Monte	7,085	3,731,885	1.66	189,735	177,576	
Montebello	17,025	12,055,520	1.45	442,547	489,007	
Monterey Park	13,000	5,193,520	1.80	232,543	245,235	
San Gabriel	18,940	10,055,740	1.60	487,406	431,732	
Sierra Madre	6,000	3,920,535	2.26	124,495	113,019	
West Covina	2,472	3,122,140	.35	46,477	52,067	

Col. Morrison Will Retire in Sierra Madre Residence

A patio breakfast honoring Col. and Mrs. Charles Morrison, was given Sunday by Mr. and Mrs. Colin W. Timmons, 49 W. Orange Grove.

The recently-retired Col. Morrison and wife just arrived from Frankfurt, Germany, where they have been for the past year and one-half. They are now occupying the former Boyde C. Cornany home, 39 West Orange Grove.

Breakfast guests were Mr. and Mrs. Oliver S. Northcote, Mr. and Mrs. Murray Hawkins, Mr. and Mrs. Everett Hitchcock, and Dr. and Mrs. Philip Woodworth of this city; and Mr. and Mrs. Harold Smith of Altadena and Col. and Mrs. Rodney Roberts of Uplands.

Col. and Mrs. Morrison are expecting their daughter, Virginia Morrison, to arrive this week from the East for a visit.

Parents Hold Open House for Daughter Entering Novitiate

Mr. and Mrs. Peter P. Thill, 59 East Grandview, are holding open house Sunday afternoon, to honor the departure of their daughter, Dolores Ann, who leaves the following Tuesday to enter the Novitiate at Maryknoll, Valley Park, Miss.

Dolores, 18, has resided here all her life and is a graduate of St. Rita and St. Andrews schools.

When she completes over five years of study, Dolores will become a nun and hopes to go into foreign missionary work.

Episcopal Church Sponsors National Radio Program

A new nationwide radio program "Great Scenes From Great Plays," sponsored by the Episcopal Church, is being broadcast every Friday at 8 p. m. Eastern Standard Time, over the Mutual Broadcasting System.

The weekly half-hour series will bring to hearers of every age, and of all faiths or of no faith; Famous actors and actresses in fine productions of great plays.

Fr. Harley G. Smith of the local Episcopal Church of Ascension stated, "This is not the usual type of religious radio program. It takes in the moral truths in great plays and brings them home to the people. A very worthwhile program for those seeking a religious faith."

Civic Club Guests At Pickfair Tea

A special invitation to tea at "Pickfair," home of former actress, Mary Pickford, was extended to several Civic Club members for this afternoon.

At this time reports of the Los Angeles Infantile Paralysis Foundation will be made, including latest epidemic conditions.

Civic Club members planning to attend the function are the Civic Club president, Mrs. Clyde Hoover, Mrs. Charles Rizzo, Mrs. Harold Pangborn and Mrs. Dan Parker.

Give blood—don't waste it—drive carefully.

Community Calendar

Thursday, October 7
Square Dance—Pritchard Hall, 8 p. m.

Lions Club—Woman's Clubhouse, 7 p. m.
Explorers Scouts—Youth Hut, 7:30 p. m.

Friday, October 8
Santa Anita Gun Club, City Hall Basement, 7:30 p. m.
Teen Age Dance—Park House, 8 to 11 p. m.
Tree Trimmers—Model Airplane Club, Youth Hut, 7:30 p. m.

Saturday, October 9
Mariner Scouts, Youth Hut, 10 to 11:30 a. m.

Monday, October 11
Chamber of Commerce Board of Directors, City Hall, 8 p. m.
Recreational Program—Park House, 7 to 9 p. m.
National Guard—City Hall Basement, 7:30 p. m.
Sierra Madre Play Group, Preschool Children, Park Ground, 9 to 11:30.

Tuesday, October 12
City Council Meeting, City Hall, 8 p. m.
Southland and Jewish Organization, Community Center, 8 p. m.

John Ruskin Chapter, Luncheon, Home, 10 a. m. to 3 p. m.
Masonic Lodge 408—Masonic Temple, 33 East Sierra Madre Blvd., 8 p. m.
Kiwans—Woman's Clubhouse, 12:10 p. m.

Wednesday, October 13
Woman's Club—Woman's Clubhouse, 11 a. m.
Veterans of Foreign Wars, Post 3208, Old Adobe, 8 p. m.

Thursday, October 14
Civic Club—Park House, 8 p. m.
Lions Club—Woman's Clubhouse, 7 p. m.
Explorers Scouts—Youth Hut, 7:30 p. m.
American Legion Auxiliary—Home, 8 p. m.

Careless driving can wreck a fender—or a family.



BALLING BABY TALK

BY MAXINE BALLING
DON'T TELL ANYBODY but we have a handful of raincoats here at the Balling Baby Shop . . . values up to 15.95 . . . and we're closing them out for \$5. They're odds and ends, sizes 7 to 14, some zelan and reversibles. **IT MIGHT RAIN** one of these days, you know, and we want these out of the way to make room for all the new fall and winter things coming in every day. First come, first served.

OUR ROBES GALLERY is full of cute new numbers for boys and girls now. Here are some very feminine little quilted cotton robes, sizes 2 to 12, priced from 3.95 to 6.95. Quilted chintz ones are 5.96, sizes 2 to 6. AND you should see these corduroy robes with fitted waist and wide flared skirt! Red or blue, sizes 3 to 6x, 3.95. Boys' Beacon flannel robes, sizes 2 to 6, run from 2.50 to 3.95. Dark reds and blues, pinks and light blues.

WE CAN'T GET ANY WORK DONE around the Balling Baby Shop when we start opening up the new sweater and leggings sets for real little fellers. All of us gather around the box like chickens around a dish. We all pull out these adorable little knit things, hold them up, sigh, giggle, oh and ah. Customers in the store at the time join right in. You would too. The little white sets trimmed in pink or blue, for infants, are 6.95, including sweater, leggings, cap and mittens. White, pink and blue sets for boys and girls sizes 1 to 3 are 7.50. Hope we're opening up a case when you are in the Balling Baby Shop next time.

MICKEY BOY CORDS are the thing, Mom. The short pants in sizes 1 to 4 are 2.95. Long cords in sizes 2 to 6 are 3.95. Colors are maroon, brown, blue and green.

DID YOU EVER SEE so many search lights as we had over here in Monrovia Friday night? Looked like a Hollywood premiere opening. Well, that's the way it is **EVERY FRIDAY NIGHT** in Monrovia now. All the stores are open. Folks seem to appreciate it too. Gives the men a chance to shop around with the wives for a change . . . (those men who CARE to, and there are a lot of 'em who do).

BALLING BABY SHOP, MONROVIA will lay it away for you with a small deposit. Lots of customers are doing their Christmas gift buying that way.

Army Song Sought by Contest

The Army is conducting a nation-wide Army Song Contest in an effort to find a single, overall Song for the entire Army. The Artillery has its "Caissons Go Rolling Along" and the Infantry has its sometimes profane answer to "What Do You Do in the Infantry?" But there is no single overall Army Song and the Department of Army has set about to correct this major deficiency. The contest is open to all, including civilians totally unconnected with the military service.

Entries must be original to title, words and music and of approximately standard length. Music must be of a military character, written in rhythm and range which can be easily used for marching and singing, and will include a piano part.

Winners will be announced on Army Day, April 6, 1949. After a final selection by leading music critics the first five winning songs will be published and from these five, the Official Army Song will be selected and announced.

Entries may be sent direct to the Office of Special Services, Music Section, U.S. Army, Washington, D. C.

COMING PICNICS

The Centennial State, Colorado, will hold a grand reunion all day Sunday, October 10th at Sycamore Park.

A PRAYER

Found in Chester Cathedral, England, Dated 1770.

Give me a good digestion, Lord, and also something to digest. Give me a healthy body, Lord, with sense to keep it at its best. Give me a healthy mind, Good Lord, to keep the good and pure in sight; which, seeing sin, is not appalled but finds a way to set it right. Give me a mind that is not bored; that does not whimper, whine or sigh; don't let me worry over-much about the fussy thing called I. Give me a sense of humor, Lord, give me the grace to see a joke; to get some happiness from life and pass it on to other folk. AMEN.

Compliments of
W. R. HUMPHRIES,
Pasadena, Calif.

SEVENTEEN CAR CHURCH PICNIC

One of the largest special groups to move in a single train on Santa Fe Railway during recent years departed from Pasadena at 1:30 p. m. Saturday.

Approximately 950 members of the congregation of Pasadena's First Presbyterian Church, headed by the pastor, Rev. Myron Nichols, were in the record-breaking movement, enroute to Fullerton for their annual church picnic.

A seventeen-car train was required for the trip. The picnic was held at Fullerton Park.



Byron Hopper, Jeweler
\$1.00 PER WEEK FOR ANY MAKE WATCH
\$20 TO \$500

Rexall

ORIGINAL

ONE CENT SALE!

VOTED: THE PEOPLE'S CHOICE



FROM THE ROCK-BOUND
COAST OF MAINE—
TO THE SUNNY SHORES
OF CALIFORNIA...
SAVE AT REXALL!

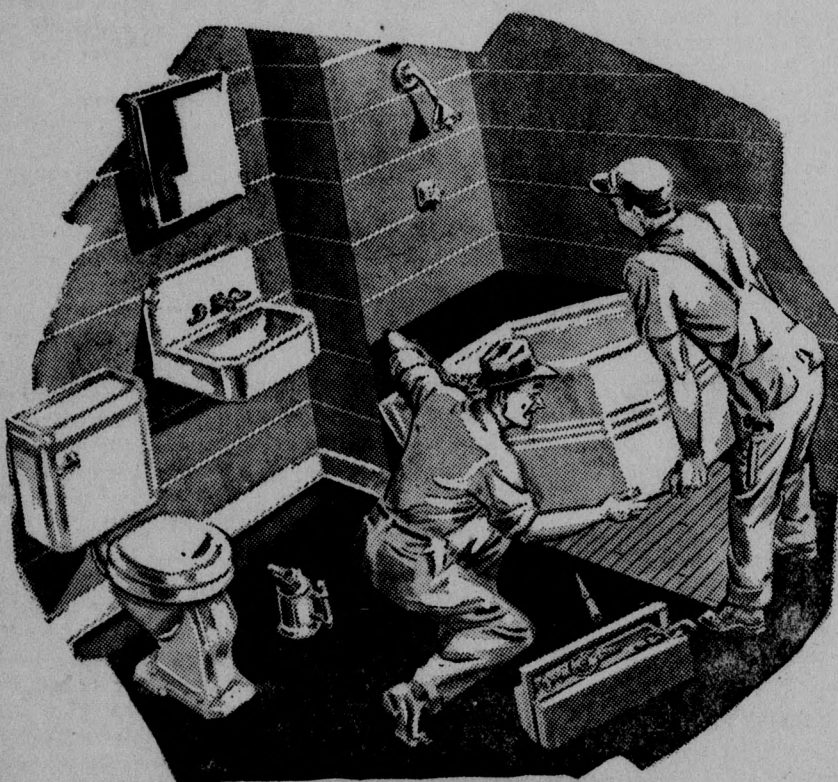
WED. THURS. FRI. SAT.

OCTOBER 20 - 21 - 22 - 23

24 Hour Photographic Service

Hartman's
The Rexall Pharmacy

CUSTER 5-3311



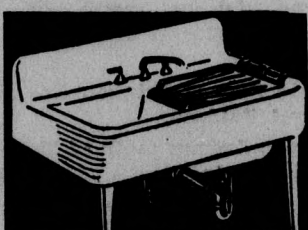
PLUMBING FIXTURES



Repairing
by
Competent
Mechanics
Phone
CUster 5-4666

TOILETS
BATH TUBS
White and Colored
LAVATORIES
All Sizes

SINKS, All Kinds
WATER HEATERS
GARBAGE DISPOSALS
FLOOR FURNACES
PANELRAYS FOR HEAT
MEDICINE CABINETS
SHOWER CABINETS
TOILET SEATS
FAUCETS, All Kinds
WATER PIPE, Some Sizes
GUTTERS AND
CONDUCTORS



Plumbing
Contracting

ESTIMATES GIVEN

We are licensed for

SIERRA MADRE
ARCADIA
MONROVIA
PASADENA

see it today . . .

Gladiron with it tomorrow!



Irons shirts in 4½ min.
Irons sheets in 2 min.
starts, stops, opens and
closes automatically

ONLY
\$99⁵⁰

See our One-Minute Shirt Demonstration

... see how the Gladiron makes hardest-to-iron pieces easy—how simple it is to use, how fast, how efficient. Wheels where you want it. Then folds and stores in 1½ square feet of space.

Ask to see the amazing **THOR AUTOMATIC WASHER**
See it wash . . . rinse . . . damp-dry clothes, THEN convert to a wonderful Dishwasher in just 1½ minutes!

Note..

MRS. PATTIE JO HOWARD will be at our store to demonstrate the Gladiron on **Thursday, October 14, 9:30 to 4:30**. Bring in some difficult pieces and let her help you with your ironing problems.

**SIERRA MADRE
HARDWARE CO.**

Sierra Madre Hardware Co.
31 — 35 WEST SIERRA MADRE BLVD.

Local Group Attends PTA Conference

Mrs. Nathan Jacobs, president of the Sierra Madre P.T.A., headed a large group of local officers and chairmen at the First District California Congress of Parents and Teachers Fall Conference, last Thursday, September 30. Those attending with Mrs. Jacobs were: Mrs. Allan Born, Mrs. Robert Rule, Mrs. Donald Metzgar, Mrs. Paul Carter, Mrs. Clyde Hoover, Mrs. Kenneth Carlson, Mrs. Stanley Coutant, Mrs. J. P. Moffatt, Mrs. Richard Forster, Mrs. Frank Penn, Mrs. Emmett Black, Mrs. J. Kingsbury, Mrs. Earl Morris, Mrs. Adam Bennion, Mrs. Sam Perloff, Mrs. Robert Summers.

The speakers included Dr. D. C. Trillingham, County Superintendent of Schools; Willard E. Goslin, Pasadena Superintendent of Schools, and Henry David Gray, Ph.D., Minister of Oneonta Congregational Church, who spoke on "Together We Build World Understanding." This subject was in line with the theme of the conference "Together We Build."

The next Sierra Madre board meeting will be held next Thursday morning, October 14, at 9:30 o'clock in the School Cafeteria.

Job printing properly and promptly done at the Sierra Madre NEWS.

Masonic Heads Go North For 99th Meeting

Judge John C. Mead, Master of the Sierra Madre Masonic Lodge No. 408, and Harold L. Roberts, Senior Warden, will attend next week's 99th Convention of the Grand Lodge of California in San Francisco.

Mr. and Mrs. Roberts will motor north Saturday and incorporate a visit with their new grandchild, Merrilee, daughter of Mr. and Mrs. L. C. Musselman.

Judge Mead will entrain on Sunday.

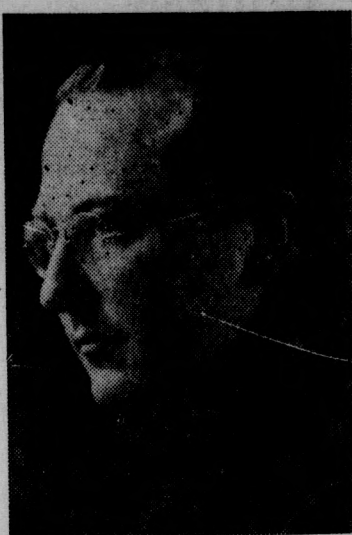
WEATHER DEGREES SHOW DIVERSION

"Contrary to popular belief, there is a marked difference in the temperature between here and Los Angeles," reports amateur weather observer, Elton A. Herrick, 65 East Laurel. Mr. Herrick has collected Los Angeles weather reports for over a year. In comparing them with Sierra Madre's readings, he has found anywhere from 3 to 17 degrees difference, with local degrees higher.

AVALON HOLIDAY

Mrs. E. K. MacTavish and son, Gordon, 164 San Gabriel Court, returned Monday from a ten-day vacation at Avalon Bay, Catalina. The first weekend of their stay, they were visited by Mr. and Mrs. Eugene Baird of this city.

Velvet Glove Punch Rocks Gentlewomen



HARLAN WARE

The Philadelphia Inquirer for last Sunday, commenting on Harlan Ware's new novel which has just gone on sale locally, says:

"Women may as well take to the woods. There's a keen-eyed, sharp-eared individual by the name of Harlan Ware who is on to them. He has just written a book that will make Clare Luce's devastating diatribe 'The Women' seem as gentle as 'Godey's Lady's Book.' Where Mrs. Luce used claws, bright with nail polish, Ware employs the velvet glove treatment. The result is just as lethal; the effect more surprising."

Copies of "The Wonderful Mrs. Ingram" delayed by a New York trucker's strike, have reached Sierra Madre and are now on sale at Rikeman's. There are indications that the local author's work may be a national best seller with reviewers calling it "one of the top literary treats of the season" and, as Paul Jordan-Smith said in the Los Angeles Times, "one of the most readable books to come our way in many a month."

"The Wonderful Mrs. Ingram" is an acid-etched study of a famous lady novelist. The author refuses to say who posed for the original. The novel is published by Whittlesey House, New York.

HARTMANS AT LAGUNA

Mr. and Mrs. Rudolph Hartman are leaving the first for a two week rest at Laguna.

Where to Go . . . ?

October 7-10—DELANO WINE AND HARVEST FESTIVAL

This Kern County community becomes a living chapter out of the Old World as the festival's theme of "All Nationalities" is carried out by a parade of grape pickers in native costumes of Italy, Czechoslovakia, Russia, China, Korea, the Philippines. Event highlights are crowning of Queen of Wine and Harvest Festival, fireworks, olio acts.

October 8—SANTA BARBARA GARDEN TOURS

Visitors tour the beautifully landscaped estates and gardens of Montecito, wealthy suburb of Santa Barbara. Tour, taken by motor, is sponsored by Community Arts Association.

October 14—PASADENA ROSE SHOW

Roses galore—pink, white, yellow—are displayed in the Huntington Hotel, Pasadena. There will be colorful new varieties of roses only recently developed in experimental gardens, being shown to the public for the first time. And there'll be giant blooms, displayed alongside dwarf buds. Sponsor of the show is the Pacific Rose Society, which is playing host to American Rose Society convention.

Roger Wood Studying in London

Roger Wood is now attending the University College, London, on a one-year exchange scholarship from Stanford University. He is studying foreign relations and law.

Roger, accompanied by his mother, Mrs. Randolph Wood, 38 East Grandview, left for the East September 8. They visited in both New Orleans and Washington, D. C., before he sailed from New York aboard the S. S. Washington, September 22. Mrs. Wood returned Sunday.

Mr. Wood's residence in London is Connaught Hall on the University campus. During the war he was a Naval lieutenant serving in the South Pacific.

DINNER PARTY WEDNESDAY

Mr. and Mrs. H. A. Thew, 70 Windsor Lane, entertained at a dinner honoring Mr. and Mrs. Pat Reynolds of Pasadena and Mr. and Mrs. H. M. Phelps and son, Sgt. Herbert Phelps of Los Angeles. Sgt. Phelps, nephew of Mrs. Thew, is on furlough from the U. S. Army in Germany.

SALE 10% OFF ON ALL

Rose Bushes

Large Blooming BUSH ROSES In Gallon Cans \$1.25 LESS 10%.

Talisman, multicolor. Hoover, multicolor. Etiole de Holland, red. Southport, red. Christopher Stone, red. Red Talisman. Rose Marie, pink. Picture, pink. Doctor, pink. Golden Dawn, yellow. E. P. Thom, yellow. K. A. Victoria, white. And Others

Patented Roses

Large Blooming Plants in 5 gallon cans

\$2.50 LESS 10%

Peace, Charlotte Armstrong, Pinocchio, Hearts Desire, Rubaiyat, Mark Sullivan, Pasadena Tournament, Grand Duchess Charlotte and others

Large Climbing Roses

\$1.50 LESS 10%

Etiole de Holland, Hoosier Beauty, Hadley Paul's Scarlet Climber, Red Talisman, Hoover Rose Marie, E. P. Thom and others.

Tree Roses

Large No. 1 Size In 5 gallon cans \$3.50 LESS 10%

All good standard Varieties

Phone 4089
Ward Nursery
SIERRA MADRE
102 N. Mt. Trail Ave., Cor. Laurel

Both Are Blind



Clarence A. Howe, blind operator of a Tuleka, Kan., newsstand, has relied on Silver, his seeing-eye dog, for eight years. Now the dog is blind, too, but Silver still guides him through her sense of smell. "We're doing all right," says Howe.

MAKE HOME IN SAN FRANCISCO

Mr. and Mrs. Troy A. Bond are moving within the next two weeks to San Francisco where they will make their home. The Bonds are former canyon residents, moving only recently to Pasadena.

Prior to her marriage, Mrs. Bond, (nee Nancy Ackerman) resided with Mr. and Mrs. Kenneth Bush of West Sierra Madre Blvd.

THE SIERRA MADRE WOMAN'S CLUB

presents

DESSERT BRIDGE AND FASHION SHOW

WEDNESDAY, OCTOBER 20

12:30 P. M.

75c Per Person

VALUES LOW PRICES VALUES

RED ARROW days at SAFEWAY

SAFEGWAY

VALUES LOW PRICES

VALUES CANNED MILK

Cherub evaporated. (Small can, 7c) 14c

VALUES QUAKER OATS

Quick cooking or regular type. (20-oz. 17c) 37c

VALUES MAZOLA OIL

Use for frying or for salads. (Pint, 45c) 89c

VALUES GRAHAMS

Oven-Glo Crackers Children like them. 1-lb. box 21c

CANNED FRUITS

Grapefruit 18c
Grapefruit 17c
Peaches 27c
Halved Pears 38c

CANNED VEGETABLES

Lima Beans 17c
Gardenside Peas 10c
Emerald Bay Spinach 18c
Libby Spinach 18c
Golden Corn 18c

CANNED FISH AND MEATS

Grated Tuna 39c
Grated Tuna 36c
Lunch Meat 46c
Lunch Meat 44c
Meat Balls & Gravy 39c

KITCHEN CRAFT FLOUR

10-lb. bag 91c 25-lb. bag 2.09

REGULAR LOW PRICES

Pie Filling 6c
Ice Cream Mix 37c
Salad Dressing 33c

WHITE MAGIC DEAL

Kitchen brush set for 25c and one White Magic label. Get Order blank at Safeway. half gallon 20c gallon 35c

VALUES IN SAFEWAY PRODUCE

DELICIOUS APPLES 12c

Fancy Red. Washington grown. Fine flavor.

PIPPIN APPLES 7 1/2c

Large size, from Watsonville. For pies.

PERSIAN MELONS 4c

Thick meat, excellent flavor.

CABBAGE 3c

Solid crisp heads. For slow or to cook.

Prices listed effective through Saturday, Oct. 9, 1948, in Los Angeles County, Safeway Stores. Right to limit reserved. No sales to dealers.

Garden Club Will

Convene for Dinners

At Woman's Clubhouse

The Sierra Madre Garden Club is holding its first dinner of the year in its new location at the Woman's Club House, October 11th, at 6:30. The dinner meetings have been held in the Masonic Temple for the past several years. "The Flowers and Scenery of Oregon" will be presented by

SAN FRANCISCO SOJOURN

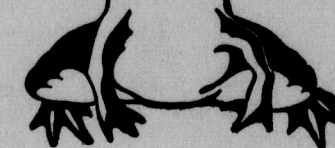
Mrs. Phil Cochran, 87 East Sierra Madre Blvd., is in San Francisco visiting her daughter and son-in-law, Mr. and Mrs. Paul Barnett. She expects to be gone a month.

the Courtesy of the Standard Oil Company.

Jacques Hahn, club president, will demonstrate bulb planting. "Your Garden for October" will be discussed by F. D. R. Moote.

IN SIERRA MADRE...

The Frog



IS THE SYMBOL

—for—

Good Food

Groceries

Meats

Vegetables

NOT TOO CHEAP FOR QUALITY

NOT TOO HIGH FOR ECONOMY

ROBERTS MARKET

ON THE CORNER

ON THE SQUARE

POINTING THE WAY TO GREATER SAVINGS FOR YOU

Here's an exceptional value event to acquaint you with the many savings at Safeway. In every section of the store you'll find low-price features that offer you a real chance to cut down food costs. Some are listed below. Check them — and then visit your nearby Safeway where you'll find many more. Come, share in these outstanding value... and save! Look for the Red Arrow shelf markers at Safeway. They'll lead you to money-saving values.

SPRY 3-lb. 1.05

VEGETABLE SHORTENING 1-lb. 36c

MARGARINE 2-LB. PKG. 71c

NUCOA 1-lb. 45c

BEST FOODS MAYONNAISE 1-pint 31c

WHITE KING GRANULATED SOAP 22-oz. 5c

JELL-WELL ORANGE JELLY 6-oz. 75c

BUTTER BURDELL-QUARTERS FIRST QUALITY 1-lb. 15c

BLENDING PEAS Sugar Belle brand, Sweet 16-oz. 27c

CHEESE FOOD 6 1/2-oz. 43c

COFFEE Nob Hill. (2-lb. bag, 85c) 1-lb. 17c

PIE CRUST MIX Pillsbury's. Flaky pastry. 9-oz. 43c

WESSON OIL For salads or cooking. 1-pint 31c

VEL Excellent for Dishes. 15-oz. 31c

SAFEWAY MEAT VALUES

Safeway meats are trimmed-before-weighing to give you added value in every purchase. See sketch on rib roast above.

RIB ROAST CUT FROM FIRST FIVE RIBS. TOP GRADES OF BEEF 89c

BEEF SHORT RIBS TO BAKE OR BRAISE 43c

BOILING BEEF PLATE MEAT CUT FROM TOP GRADES OF BEEF 37c

CORNER BEEF BONELESS BRISKET, COOK WITH CABBAGE 69c

SMOKED PICNICS SUGAR CURED, FINE TO BAKE 55c

THIS IS WINE WEEK

White Table Wine 50c

Monte Cristo, Southern. Wine is offered for sale only in Safeway's licensed to sell it. Wine in full case lots, one type or assorted, less 10% discount.

TOILET and BATH SOAP

Lifebuoy Soap 2 bars 10c

White King Toilet Soap 3 bars 23c

Sierra Pine Toilet Soap 3 bars 9c

Cocoa Almond Soap 2 bars 10c

Lux Bath Soap Toilet Soap 3 bars 13c

Mission Bell Toilet Soap 3 bars 23c

Palmolive Toilet Soap 2 bars 10c

LEARN HOW TO MAKE THE FAVORITES OF YESTERDAY

Cranberry Sauce, Lemon Butter, Peanut Brittle, Ginger Snaps, Pecan Brittle

See "COME TO THE FAIR" one of many interesting articles in big 132-page October issue.

FAMILY CIRCLE Magazine 5c



For Washday Happiness Select a Automatic WASHER

It's Automatic Washing at its Finest

Portable Automatic soak Filtered, circulating water Ready to iron damp-drying Five-year PROTECTION PLAN on sealed-in mechanism

Activator action Top Opening Automatic soap dispenser Rise water saved

Your part of washing with this new all-automatic washer is done in just 20 seconds. That's just how long it takes to load the washer, set the controls, and start it. It really gets clothes clean. Guaranteed for long life of dependable service by a 5-year protection plan in writing. G-E is proud of this washing sensation, and so will you be proud to own one.

Only \$78.99 Down

It's Here Now! See It!

All the clothes are soaked, washed, and rinsed in filtered, circulating water. The G-E Activator gets the dirt out of heavy work clothes—while it's gentle with the finest fabrics. Ask to see this amazing washer in action. It's being demonstrated today at Baker's, and every day. Now you can make washday a happier one for you with a new G-E automatic washer.

Remember! We finance our own contracts—You Save

Have you seen the popular, time-saving new G-E Flat-plate Ironer? It's automatic. Finger tip operation. Restful, easy. Buy one at Baker's and really save money and time.

Only \$39.95 Down

Baker's Appliances

144 E. Huntington

DOuglas 7-5546

ARCADIA

You can get oiled at

CLUB 60

BUT . . you can't take your car
to a cocktail lounge

WE DO EXPERT LUBRICATION

Shell Gas - Golden Shell Oil
Tires - Lubricating, Etc.

ICE WATER AND COKE FOR YOUR REFRESHMENT



SAM'S

SHELL SERVICE

54 NORTH BALDWIN

CUSTER 5-8131

Your Family's



DEMAND AUTOMATIC HOT WATER

INSTANT HOT WATER... ALL YOU WANT AND WHENEVER
YOU WANT IT... IS YOURS AUTOMATICALLY WITH

A DAY & NIGHT AMERICA'S FINEST WATER HEATER

Automatic hot water will add to the comfort of your entire family. Why waste time and delay housework waiting for hot water with old-fashioned water heating methods, when a fully-automatic DAY & NIGHT provides hot water instantly... for dishes, bathing, cooking, scrubbing and cleaning.

DAY & NIGHT automatic hot water service in your home is too inexpensive to put up with anything less. Put in a DAY & NIGHT now.

PHONE US OR
COME IN TODAY



SIERRA MADRE HDW. CO.

31-35 W. SIERRA MADRE BLVD.

SIERRA MADRE

Local Church Joins in 40th Anniversary

The local Church of the Nazarene, organized in 1940, according to its pastor, Rev. Oren G. Burleson, will join in the national celebration of the 40th Anniversary of the Nazarene church as a protestant denomination, Sunday, October 10.

The Church maintains headquarters in Kansas City, Missouri, and supports six major colleges in the United States, one in Canada, one in the British Isles, and the graduate school, the Theological Seminary at Pasadena. In addition, "Showers of Blessing," radio voice for the Church of the Nazarene, is heard over 150 radio stations and by short wave around the world.

PIANIST ON AIR

Harilyn Hailey, daughter of Mr. and Mrs. J. A. Hailey, 600 West Sierra Madre Blvd., appeared on "Pianists of the Future" program, 5:30 p. m. Thursday, September 30. She played "The Butterfly" by La-Valle.

SCRATCH PADS—all sizes, shapes and colors. For sale at the News office.

MOTHERS . . brush up on your Piano Music. Classes open at Woman's Clubhouse 10 A. M. Thursday, Oct. 14 Mrs. Fannie M. Kingston Instructor CU. 5-4095

ARCADIA MUSIC MART IS

Featuring . . .

BONELLI . . Italian-Made

ACCORDIONS

Modern Styling

- TIME PAYMENT
- RENTALS
- LESSONS

Open Every Night

ARCADIA Music Mart

138 EAST HUNTINGTON

ARCADIA

PHONE DOUGLAS 7-4523

Riggs-Linder Wedding Sat. Afternoon An array of Fall Colors at the Church of The Ascension followed by Oaks Reception



MRS. RALPH HARBERT RIGGS

An unusual panorama of fall colors was viewed by nearly 200 guests attending the wedding of Mayda Jane Linder and Ralph Harbert Riggs at the Episcopal Church of Ascension, Fr. Harley G. Smith Jr., officiated.

The bride, daughter of Mr. and Mrs. Louis Frederic DeNault of Arcadia, was given in marriage by her father. She was attired in traditional white satin with a long train, complete with fingertip veil fastened to a coronet of tulle and bouvardia clusters. She held a white prayer book covered with white orchids.

Bridal attendants were similarly styled crepe gowns in autumn shades, with gold accessories. Matron of honor, Mrs. Kenneth N. Linder of Santa Barbara, wore cocoa brown and carried beige chrysanthemums. Bridesmaids in chartreuse with gold flowers, were: Mrs. Jessie L. Bishop of Wilmar, Mrs. Jean Hawkins of Los Angeles,

Mrs. Donald Joseph of Lone Pine and Miss Joan Winterer of Arcadia.

The groom is the son of Mr. and Mrs. Harbert B. Riggs of Monrovia.

Best man was Richard Neet of Los Angeles. Ushers were Donald Swickard, Harry C. Lewis, Philip J. Spensgaard and William John Riggs, cousin of the groom.

Milo Peterson, soloist, was accompanied by Mrs. V. Gray Farrow at the organ.

Welcoming the guests at the reception in the home of Mrs. Edward W. Winterer, 965 Fall-en Leaf Road, were the bride's mother, Mrs. DeNault, wearing beige crepe, gold and brown accessories and green orchids; and Mrs. Riggs, mother of the groom, gown in electric blue crepe with grey accessories and purple orchids.

Immediately after the reception the couple departed for two weeks in the north. They will live in Monrovia.

Swiss Brother Here Short Time Passes Away Suddenly

Fred Friedrich, age 58 passed away suddenly September 25 at St. Luke Hospital, where he was taken the previous Thursday.

A retired sales engineer of Winterthur, Switzerland, he had only been in this country nine months and resided with a sister, Mrs. Charles Wuergler, 35 South Sunnyside.

He is survived by his mother, Mrs. Louisa Friedrich and several nieces and nephews all of this city.

Services were Tuesday morning at Grant Chapel; Rev. Carl Smith, officiating. Committal was private.

MIDDLE WEST VISIT ENDS

Miss Nellie Flynn returned last week to her home at 52 Victoria Lane, following a three months' visit with relatives and friends in Illinois and Iowa.

Church

Announcements

FOR
SUNDAY



Episcopal
Church of The Ascension
Corner N. Baldwin and Laurel Ave.
Rev. H. G. Smith Jr., Rector.
Rev. Charles I. Fritz
Rev. A. G. H. Bode, Rector Emeritus.
SUNDAYS
8:00 A. M.—Holy Eucharist.
Fourth Sunday Corporate.
Communion and Breakfast.
9:30 A. M.—Family Eucharist and Church School Classes.
11:00 A. M.—Choral Eucharist and Sermon.
12:15 P. M.—Baptisms.
WEEK DAYS
Tuesday—6:45 A. M.—Holy Eucharist.
Wednesday and Friday—9:00 A. M.—Holy Eucharist.
Thursday—10:00 A. M.—Holy Eucharist.
Third Wednesday—7:45 P. M.—Benediction of the Blessed Sacrament. Confraternity of the Blessed Sacrament.
Saturday—Sacrament of Penance, 5 P. M. Before fourth Sundays 11 A. M. to 12 Noon, 5 to 6 P. M. and 7:30 to 8:30 P. M.
Parochial School—Grades 1 to 6—North Baldwin.

Bethany
(The Round Stone Church).
Clarence R. Nida, Pastor.
Sunday, 9:30 a. m., Bible Classes for all ages, 11:00 a. m., Morning Worship, 6:30 p. m., Christian Endeavor, 7:30 p. m., Evening Meeting. Prayer meeting every Wednesday night at 7:30.

Church of the Nazarene
191 West Sierra Madre Boulevard.
Orlan G. Burlison, Pastor
Sunday morning Bible School, 9:30.
Morning Worship, 11:00 a. m.
Young People's service, 6:30 p. m. 7:30 p. m., Evangelistic Service.
Mid-week prayer meeting, 7:30 Wednesday.

Congregational Church
Sierra Madre Blvd. at Hermosa.
Carl Smith, Minister.
SUNDAY SERVICE
9:30 a. m., Church School.
11 a. m., Morning Worship.
6:30 p. m., Chimes from the Singing Tower.
6:30 p. m., Pilgrim Fellowship.
7:30 p. m., Young Adult Fellowship.
SUNDAY SCHOOL
9:30 a. m.—Grades 5 and over.
10:45 a. m.—4th grade and under.

First Baptist Church of Sierra Madre

Rev. Jacobson, Pastor.
Sunday School—9:30 A. M.
Morning Worship—11:00 A. M.
Evening Worship—7:30 P. M.
(Services at Park House.)

First Church of Christ, Scientist of Sierra Madre, Calif.

186 West Highland Avenue.
Invites you to its services.
Sunday Service—11:00 A. M.
Sunday School, for pupils up to the age of 20—9:30 A. M.
Wed. Testimonial Meetings—8:00 P. M.
The reading room at 22 North Baldwin Ave., is open daily except Sunday and holidays from 10:00 A. M. to 1:00 P. M.

St. Rita's Shrine

Rev. Leo Scheibel, C. P., Pastor.
Masses daily, 6:30 and 8:15 a. m., except Saturday when Mass is said at 6:30 only.
Sunday, 6:30, 8 and 11 a. m. Evening devotions Tuesday at 7:30.

Trinity Presbyterian Church

REV. C. H. SHACKELFORD, Minister
Services in Masonic Temple, Sierra Madre

Skin Care Is In The Air

A Romantic revival of the graceful, ultra-feminine look of the early 1900's is being strongly endorsed by the beauty experts, these days. But with the careful and elegant coiffures, the new hats which aim frankly to bewitch, a peaches-and-cream complexion is more than



ever indicated. So before assembling your chosen cosmetic props for Fall, why not embark on a regular skin-care program for post-Summer reconditioning of your complexion.

An ideal method of both cleansing—and toning—the skin is the "outside-inside" treatment developed by Pond's,

working in co-operation with distinguished dermatologists. This treatment cleanses the outer skin and also stimulates the flow of blood from within. Here is how it works:

Dip a face cloth in pleasantly warm-to-hot water, wring it out and press it against your face. Now, while the skin is still warm and moist, apply cold cream in little spirals, from the jawline right up and out to the hair-line. Remove this

Local Guests Attend British Banquet

Several local members of the British Society attended a banquet given in honor of the new British Consul, General Robert H. Hadow, Thursday evening at the Masquers Club in Hollywood. Other honored guests included Mayor Fletcher Bowron, Rev. Eric Bloy and Alan Mowbray, master of ceremonies. Those attending from this city were Mrs. John S. Fergus and daughter, Joyce, Mrs. Milo Murray and Mrs. Ruth Smith.

RETURNS TO WASHINGTON STATE UNIVERSITY

Mr. and Mrs. Willert Rhynsburger and small son, Dirk, left recently for Seattle, Wash., where Mr. Rhynsburger will complete his doctor of philosophy degree at the University where he formerly taught. They spent the summer with Mr. Rhynsburger's parents, Mr. and Mrs. D. C. Rhynsburger at 665 Fairview Ave.

Lydian Circle Hosts At Tuesday Luncheon

The Lydian Circle were hosts at the Woman's Society of the Congregational Church meeting Tuesday.

Rev. George Jenkins, minister of Christian Education for the Southern California Congregational Conferences, spoke in the afternoon.

A pre-luncheon talk was given by Mrs. Albert Paus, local WCTU president. She discussed the second and twelfth propositions on the coming ballot.

Afternoon devotions were led by Rev. Carl Smith.

Don't smoke in forest areas.

Broe Beauty
Lounge

COMPLETE BEAUTY SERVICE

3755 E. COLORADO ST.
PASADENA

Phone SYcamore 2-0130

GAS WATER HEATING

-always ready
-offers you

Plenty

FOR TODAY'S NEW DEMANDS

gas heats water nearly 3 times
faster... at less than 1/2 the cost!

You'll appreciate the speed of a modern automatic gas water heater. For gas converts "cold" water into hot—nearly 3 times faster! Keeps right on giving plentiful hot water for every use! Check the chart for the size your family needs. Yes, and because of low-cost natural gas, you'll find it's the economical water-heating method—saves you a good 50c on the dollar!

49 to 1 Think of it—where Gas is available, 98% of Southern California's new homes use GAS water heaters. That's 49 to 1!

Extra hot water for
AUTOMATIC DISHWASHING
AUTOMATIC WASHING MACHINES
GROWING FAMILIES
EVERY HOUSEHOLD USE

Check for size Be sure the storage tank fits your family's needs

STORAGE TANK CAPACITY GUIDE

Number Bathrooms	Number Bedrooms	Storage Cap. Gallons
1	1 or 2	30
1	3 or 4	40
2	2 or 3	40
2	4 or 5	50
3	3	50
3 or 4	4 or 5	75

Speedy, Economical
-Automatic

GAS Water Heaters

SOUTHERN COUNTIES GAS COMPANY

Pontiac Service

- AUTO REPAIRS
- AUTO PAINTING
- AUTO BODY-FENDER
- AUTO SEAT COVERS
- AUTO LUBRICATION
- AUTO TUNE-UP

R.R. MOORE
Pontiac Co.
118 E. Fourth St. Monrovia 1-5321
GENERAL TIRES

BEAUTIFUL

LIVE OAK

THE ACCESSIBLE SAN GABRIEL VALLEY CEMETERY & MAUSOLEUM

Come out or telephone Monrovia 1-0381 to take care of your pre-need planning.

IN MONROVIA—DUARTE ROAD
AT LIVE OAK AVENUE

Nothing To Worry About When Your Car Leaves Our Service Department

So many folks practically "live" in their car. This has been said so many times by people who use their car in business. It's a swell feeling to know that when your car has been checked or repaired by Carey Hardy, it will be in perfect working order. Our customers know that they can depend on the expert "know-how" workmanship of our mechanics. For minor or major repairs, bring your car to us for a free estimate and the best job you ever received.

Let us check your generator, timing, spark plugs, brakes, battery, tires, carburetor.

Tune in "Animal World Court," KECA 6:05 P. M.

Carey & Hardy
SINCE 1927
202 SOUTH MYRTLE AVE.
PHONE 1-0841 • MONROVIA





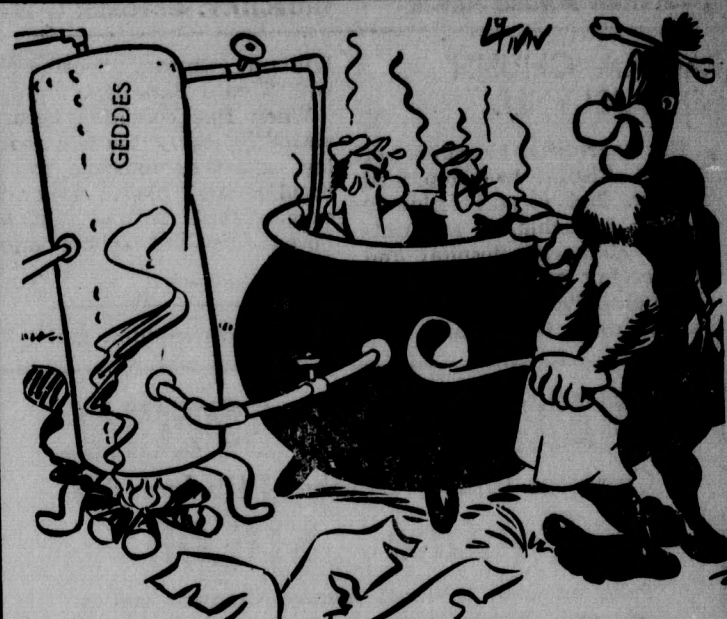
This sketch by Van Der Goes of the Bridge Department of the Division of Highways shows improvements completed, under construction and to be constructed on U. S. 99 from Bakersfield to Los Angeles. One project on the Ridge Route North of Castiac was completed last June and a second between Whitaker Summit, 9 miles north of Castiac, and Frenchman's Flat at Piru Creek, is expected to be completed October 13 at a cost of \$1,574,000.

SIERRA MADRE NEWS
THURSDAY, OCTOBER 7, 1948

Nat'l Needs Stressed by GOP Speaker

Underscoring the "necessity of running national government as a business—with fully competent officers in charge," Mrs. Mildred Younger spoke Monday night on "Republican Responsibilities" before seventy-five members of the local Republican Club.

The Council Chamber meeting was opened by Chairman J. Baxter Jouvenat. Bruce Reagan, assemblyman candidate from the 48th district was introduced by Thomas Schwartz, Central Committee Member. Noren Eaton introduced Mrs. Younger who is chairman of the Southern Division Speaker's Bureau of the Republican State Central Committee.



And you thought we were a backward tribe.

Nothing surprises us anymore. We've learned to take the world and its plumbing problems in stride, like the small boy who wanted us to run a main over to the root beer factory... or the rush call we once got from a cow, but that's an udder story. Ours is not to reason why... ours is but to plumb. Just Call

MERLIN L. GEDDES
PLUMBING
GAS APPLIANCES

120 EAST HUNTINGTON DRIVE
DOuglas 7-5808 DOuglas 7-2458

Rasbach Wedding Sunday Evening

The vows of Charlene Rasbach and Jacques Wellington Rupp were solemnized at the Church of Our Savior in San Gabriel Sunday evening. They will make their home in Seattle.

The bride is the daughter of Mr. and Mrs. Oscar Rasbach of San Marino, former well-known residents here. The groom is the son of Mr. and Mrs. Wellington Rupp of Seattle.

PASADENA MAUSOLEUM

Now Building...
ADDITIONAL corridors of
CRYPTS and
NICHES

Visit this Memorial Sanctuary of Peaceful Beauty and Reverence.

Unexcelled Provisions for...
CREMATION • INURNMENT • ENTOMBMENT
SYcamore 7-3146
2227 NORTH RAYMOND AVE.
South of and adjacent to Cemetery

9th Annual Flower Show Starts Nov. 4

Entries in the Ninth Southern California Fall Flower and Garden Show November 4, 5, 6 and 7 must be submitted no later than November 1, according to announcement by the sponsoring Pasadena Flower Show Association.

Entry blanks may be obtained at association headquarters, 675 Rosemont Ave., Pasadena, and from all indications G. Wyman Hope, manager of the show, anticipates that this, at the Fannie E. Morrison Horticultural Center in Brookside Park, will be the largest and finest ever to be held in the Southland. Approximately 200 classes of competition will offer a wide variation of entries to private growers and amateurs, nurserymen, garden clubs and flower arrangement enthusiasts.

For classified advs. phone Custer 5-3324.

Letter To The Editor

Dear Mrs. Ward:

Just finished reading the "NEWS" and I remembered that we have not sent in the \$2.50 for next year's subscription. I can't miss a single issue. The editorials are becoming better and better and the "doings" of the Council read like a "Best Seller."

The water situation. Oh! Me! Sierra Madre really has its problems.

I just returned from Sierra Madre and San Diego. I took Susan out to see her settled at the Bishop's School at La Jolla. If it hadn't been so hot would have been in to see you.

Bud, Jr., just returned from a trip to Cleveland where he saw the air races, New York City, his first night club, Radio City, Empire State Bldg., and the New England states. Has some beautiful pictures of Plymouth, Mass., "Rock", coastline, etc. He and two other boys motored. 'Twas a great experience for him.

Tomorrow Dr. Scoins and I journey the seventy-odd miles to South Bend to see the Purdue-Notre Dame game. Will be my first game in middle west since my college days at Nebraska. Back here Purdue is hoped to beat Notre Dame. We shall see.

The elms are losing their leaves and mornings and evenings are giving promise of the Fall—good football weather.

Best regards to you and Mr. Ward. We still remember our dinner with you at the McGills.

Cordially, Ann Scoins.
(Mrs. William Harold Scoins, Ft. Wayne, Ind.)

Luncheons Honor Mrs. Rhodes

A dinner party honoring Mrs. William F. Rhodes, 702 Manzanita, who leaves for New York next Thursday was given Saturday evening, October 2 by Mrs. Sarah Winchell of South Pasadena. Today Mrs. Jens Smith of Temple City is entertaining a luncheon party of eight at Padua Hills for Mrs. Rhodes who plans to be in the East until after the holidays.

ATTENDS SCHOOL IN MEXICO

Mary Jane Stone, daughter of Mr. and Mrs. Remington Stone, 321 East Grandview, flew by Pan American Clipper last week to Guadalajara, where she was met by her grandfather, Dr. E. Purnell of that city.

Mary Jane will spend one semester at a Mexican school and will be the houseguest of Mr. and Mrs. Agustin Farias and family of Guadalajara, Jalisco, Mexico.

Civic Club in Charge Of Fair Toy Loan Booth for Wednesday

Local Toy Loan members answering questions and distributing explanatory pamphlets at the Toy Loan booth at the Pomona Fair, last Wednesday, were Civic Club president, Mrs. Clyde Hoover; Toy Loan Chairman, Mrs. Herman Ohs and Toyarian, Mrs. Carl Profitt.

NEW - COMPLETE
DRY CLEANERS
Prompt Service
Modern Methods
Expert Workmanship
Alterations

THE TOPPER
DRY CLEANING SERVICE
48 NORTH BALDWIN

FEDERALLY INSURED

Compare our 21 year record of never less than — **3%** on Savings!

YES — EVER SINCE 1927 THIS ASSOCIATION HAS BEEN PAYING AT LEAST 3% PER ANNUM ON SAVINGS...

Open your account today! By Mail if you prefer

GREATER Arcadia Building Loan ASSOCIATION
118 E. HUNTINGTON DRIVE PHONE ATwater 7-3573



Take advantage of warm days now... to prepare for cool days by having your

FURS RESTYLED
at warm weather prices

Nettleton FURS

"Good Furs from a Furrier"

57 EAST FOOTHILL

ARCADIA

BUY NOW WHILE CREDIT TERMS ARE EASIEST

Exigent Government Regulations on Credit Terms Go into Effect Real Soon!



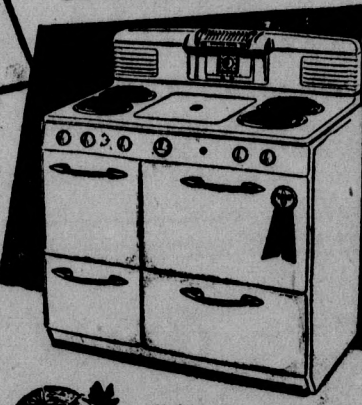
KAPPS, INC.

Delivers the ALL-NEW Western-Holly CONTINENTAL "37"

FOR ONLY \$44.95 DOWN

AND THAT INCLUDES THESE FEATURES—

- Automatic Cooking Clock
- Four High-Speed Burners
- "Quick-Action" Aluminum Griddle
- Big Automatic Baking Oven—Full 18 inches wide
- Slide-Out, Drop-Front Broiler—and a combination Crying and Storage Compartment.



"Yes—it's FULLY AUTOMATIC, BUILT TO U.S. STANDARDS YOU SHOULD SEE IT TODAY!"

Open Evenings

KAPPS, INC.

SY. 6-7189

2463 E. Colorado

NOW YOU CAN HAVE VOLUME HEATING



Here's the new post war furnace that gives you VOLUME HEATING. Newly designed combustion chamber and air passages circulate more warm, clean air FASTER and force a complete air change 3 to 5 times an hour. It's the revolutionary, new post war PATENTED furnace. Ask about it today.

Prompt installations • Free Estimates Exclusive Holly Franchised Dealer

MALER

PLUMBING - HEATING APPLIANCES

310 E. HUNTINGTON

OPEN FRIDAY EVENING AND ALL DAY SATURDAY

Unless It's a Holly It Can't Be a Stubby

FOR GOOD LAW ENFORCEMENT

VOTE YES ON PROPOSITION 2

SOUTHERN CALIFORNIA BUSINESS MEN'S ASSOCIATION
Watt L. Moreland, President

PAMELA CHUNN SERIOUSLY ILL

The near-critical condition of Pamela Chunn has improved slightly. She is still seriously ill with bronchialitis at Huntington Memorial Hospital and is receiving penicillin.

Pamela, five-year-old daughter of Police Officer and Mrs.

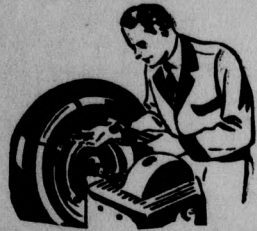
William Chunn, became ill with a cold Saturday. When her condition became alarming early Tuesday morning, she was removed to the hospital and placed under an oxygen tent. It was first believed she had double pneumonia.

Drive slower—think faster.

BRAKE RELINE SPECIAL

October 10th — October 14th Inclusive
Pontiac .. \$16.00

Price includes: 1. Wheel Bearings Cleaned and re-packed. 2. Hydraulic system inspected. 3. Brakes relined with Grizzly Brake Lining.



STOP AT
MACK'S GARAGE

"Your Brake Specialist"
25 E. SIERRA MADRE BLVD.
CUSTER 5-8132

Colonial Dames
Not Connected with any Society

Dry Skin Cleansing Cream

\$2.00 Value \$1

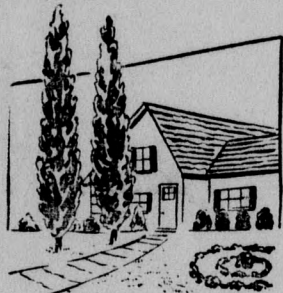
ROYAL DRUGS

17 KERSTING COURT

SIERRA MADRE

Fine Hardware

IS AN ASSET
AND PROTECTION
FOR YOUR HOME.



The hardware in your home is one of the home's most important accessories. Why not use the best throughout your home. We have a complete stock of fine hardware to fit all your building needs.

- LOCKS • CHROME BATHROOM ACCESSORIES
- DRAW PULLS AND KNOBS, plain chrome or combined with colorful plastic.
- HINGES • CABINET HARDWARE.

Come in and make your selection today

YOUR FULLER PAINT DEALER
"a good place to go"

ARCADIA LUMBER COMPANY

214 N. SANTA ANITA AVE.
ARCADIA, CALIFORNIA
Phone DOuglas 7-3531

NOW IN PASADENA TODAY'S NEWEST

SEWING MACHINE

IMMEDIATE DELIVERY
on All Models
BANK TERMS — ATTRACTIVE TRADE-IN ALLOWANCES



This Is the Machine With the Exclusive RIGHT HAND BOBBIN for Greater Convenience

CALL FOR FREE DEMONSTRATION IN YOUR HOME

OR SEE ALL MODELS ON DISPLAY
Portable Model As Low As.....\$149.50

REPAIR WORK ON ALL MAKES OF SEWING MACHINES
CALL FOR FREE ESTIMATE

DEBES SEWING MACHINE CO.

2610 E. COLORADO ST.—EAST PASADENA—SY. 2-4258

The Glove Is a Vital Fashion

18th Century Influence Is Trend At Hand

No one glove will go with everything this fall, and your glove wardrobe should include a number of lengths and styles. As to what glove goes with what sleeve, Kislav makes the following suggestions:

Soft, feminine shorties with delicate wrist detail for cocktail and semi-formal, after-five dresses. Many of these after-five dresses have elbow-length sleeves; huge puffs flowing from a perfectly natural shoulder-line, or very tight elbow-length sleeves ending in wide, stiff cuffs standing out from the sleeve.

These short gloves are also right for the fall and winter coats which have wide, flowing bell sleeves, ending in very tight, snapped cuffs at the wrist.

Some designers have created for fall suits and coats what can best be described as a "glove-length" sleeve. This sleeve ends a couple of inches above the wrist and makes gloves imperative—simply to keep your wrists covered. This glove-length sleeve ends in a variety of cuffs. One designer finishes this sleeve with a spiral cuff, pointed in the back and short, ending about mid-arm, in front. For this type of sleeve, the four-button doeskin slip-on blends beautifully.

SHORT, elbow-length sleeves are an important new fashion in evening wraps, in furs, and even in daytime coats. With these and with full-length capes, a striking daytime fashion in both furs and fabrics. Kislav shows its fine, eight-button French doeskins, back in the stores again for the first time in eight years. Kislav also believes in the revival of the Victorian fashion of the sleek, tightly-fitted French kid glove, and it shows these gloves in eight-button lengths with capes and evening wraps, and in four and six button lengths for after-noon wear. Glacé gloves, butter-smooth glove gloves in four-button lengths with fine hand-detailed, are also a good afternoon accessory with the lus-

Eight Tickets Issued For Court Visits

A rash of overtime parking violations broke out last week along East Montecito between Baldwin Avenue and Mountain Trail as police drapped citations on eight cars.

Parking along that light manufacturing section is strictly limited to two hours. You're welcome.

FRED R. JACKSON TAKEN BY DEATH

Fred R. Jackson 76, passed away Tuesday at General Hospital. He was born in Ray County, Missouri, and has lived in California the past ten years, residing with his niece Mrs. E. P. Cox at 296 E. Laurel. He is survived by another niece, Mrs. A. H. Wells. The funeral was Thursday in Los Angeles.

Make Camp In Sierras

Mr. and Mrs. George Egbers, 322 Sycamore Place, returned Thursday evening from a month of fishing and camping in the High Sierras.

Catherine Shedd Presented by Sierra Madre Women



CATHERINE SHEDD

The first meeting of the Sierra Madre Women's Club next Wednesday, October 13 at 11 A. M. will present a lecture by Catherine Shedd of Hollywood, "You Are Young But Twice."

A Phi Beta Kappa from Occidental, Miss Shedd has appeared for six years on the stages of California Clubs. The program will be enriched by local soloist, Charlotte Bush accompanied by her husband, Kenneth Bush, at the piano. The club has announced a dessert bridge and fashion show for October 20th with Mrs. Robert Newbery making the plans.

trous new velvets and rich satins most ready-to-wear designers are showing.

Tweeds are back in full force, particularly tweed greatcoats, and the Boxlax glove, a sturdy but sleek and fitted country glove, is ideal with these.

Kislav takes a conservative view of the glove color picture for fall. Bright colored gloves are out of place with the rich and formal elegance of the new autumn clothes.

GENERAL TIRES

First Grade Silent-Grip

6.00x16.....12.95

6.50x16.....15.95

Plus Tax

R.R. MOORE

Pontiac Co.

115 E. Foothill Monrovia 1-5321

KELLEHER'S U-WASH

51 E. MONTECITO

(The Tall Red Building)

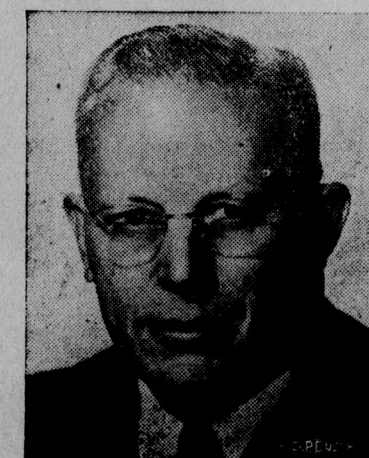
8:30 A. M. to 8 P. M.

We close at 4 Saturday

Political Advertisement



Political Advertisement



Let's Unite America

THOMAS E. *Elect* EARL

DEWEY WARREN

PRESIDENT VICE-PRESIDENT

Join a Great Team

Send your campaign contribution to Republican Finance Committee

Dewey-Warren Campaign Committee of Southern California
Bernard C. Brennan, Ch.; Laughlin E. Waters, Sec., 411 W. 5th St., Los Angeles

Hats Have Victorian Sweetness

Ribbons Tie Up Bonnets; Much Plumage Worn

The elegance of autumn 1948 hats is expressed by demure little bonnets, small-but-supple berets and sleekly-draped tur-



bans of rich fabrics and colors. Texture, rather than trimming, gives a luxurious look to hats of velours, velvet, satin, wool and beaver felt; while contrasting accents are applied with great restraint even on simple casual felts.

Daytime, as well as dinner hats, are soft, small and feminine. Bonnets with gently scooped brims are frequently curved over the crown and cut away at the back to reveal the back hair. Many of them are secured by chinstraps or demure velvet ribbons tied under the chin with the elegant air of the bonnets worn by Edwardian ladies. Profile-flattering turbans and berets are draped smoothly over the head and well down over the right ear.

Casual hats for fall suits and tailored costumes also follow the trend to gentle, head-hugging contours and curving, rather than angular, brims. For town and travel, at least one of these casual daytime hats deserves a place in every woman's wardrobe infinitely useful for the many occasions in a busy modern life when the more formal feminine costumes are out of place.

The perennial black hat which women find so useful looks newest in an all-black harmony rather than a contrasting trimming. Black velvet facings, satin pipings, silk cords, tassels and passementerie braids, as well as veillings, lace and feathers such as coq, ostrich or simulated paradise are frequently used to enrich the solid black hat. Hats of colored felt or fabrics, too, are often trimmed with black rather than another color.

Colors in hats harmonize with costume shades, with a wide range of beiges, browns and coppery tones including toast, tortoise shell, coffee, Balenciaga, ginger and capucine. Smart, too, are the Victorian greens—subtle moss, soft jade, vibrant Continental and almost-black "green turtle". Gold, pumpkin and agate combine with both the harmonizing beige-brown family and the important green shades. Cool, smoky greys from platinum to steel; deep sapphire and mid-dy blues; and clear or bluish wine reds, as well as plum and purple, also have the richness that is typical of the new fall hats and costumes.

WILSON SCHOOL PTA NEST WEDNESDAY

The first Wilson PTA meeting is announced for Wednesday, October 13 at 2:30. There will be a panel discussion, "High School Age, Behavior, Standards and Attitudes." Several parents will speak and Edward Davey of Sierra Madre will speak on "The Problems of Motor Scooter and Hot-Rod Safety and Accidents and Choosing a Vocation." This panel is for parents of grades 9-10.

IT CAN HAPPEN HERE

Fire prevention took to the films this week as Forest Officer Leslie McCloud, projector in hand, made four public appearances in Sierra Madre. Tonight he will show the Forest Service films to the Lions, yesterday he was at the public school, Tuesday he frightened the Kiwanis, and Monday he visited St. Rita's school.

NEW FACE MAKES NEWS

That bird in the gilded cage—uh—that smiling woman at the City Clerk's window is none other than Mrs. Joseph Custer, who fills in until tomorrow for Deputy Clerk L. Marie Schiltz.

Miss Schiltz is concluding a two-week vacation.

DOGGY, EH?

A complaint on the police blotter divulges that Mrs. Thomas K. Neilson, secretary to the School Board and to the School Superintendent, telephoned in to say:

"I am holding a stray collie dog in the office. Hurry, it doesn't smell good!"

By The Lake

Mrs. Lona Baron, 273 East Alegria, returned Wednesday from three days at Big Bear Lake, where she was houseguest of her son and wife, Mr. and Mrs. Aaron Baron.

Ascension Auxiliary

The Women's Auxiliary of the Church of Ascension will meet at the Parish House 2:30 p. m., Friday, October 8. Hostesses will be Mesdames T. M. Webster and C. J. Pegler.

Home By Air

Mr. and Mrs. Basil Mayes of Washington, returned by plane Monday, to their home in Washington, D. C., following a fortnight visit with Mrs. Mayes' parents, Mr. and Mrs. William Crombie, 180 North Mountain Trail.

Woodland Relatives

Russell Cushing, 186 North Grove, returned Friday from a week's visit with relatives in Woodland, Calif.

Owens Entertain

Week end guests expected at the Harry E. Owen home, 106 South Hermosa, are Mr. and Mrs. J. R. Junior of Lakewood Village and Mrs. Davida Dart of Long Beach.

Meet In Dugout

The American Legion Auxiliary will hold a business meeting in the City Hall Dugout, 8 P. M. Thursday, October 14.

Help us to serve our community by calling us with any new social doings, travel, church or community activity. Call 3324.

COUNCIL SET

From page one
lyze changes which will see a population of 11,000 here, recreation facilities will not be adequate."

He pointed out that the city's "civic center" is ready to burst at the seams and that if the city needed to expand, "we would have a site without having to condemn or purchase property."

Councilman Herman Barter said that it was pointed out to the National Guard's Lt. Col. Byrne that the city would stop burning on the water land and that the Army on that site would be incorporated into a badly needed park and recreation area.

"It is the intention of this Council to develop recreational facilities down there," he said.

Mineral Vacation

Mr. and Mrs. N. W. Tarr, 274 West Montecito, returned recently from three weeks' visit at Mineral, Calif.

Don't smoke in forest areas.

WE ARE PLANNING TO START
FREE CLASSES OF INSTRUCTION

Hooking Rugs and Crocheting

IN ADDITION TO OUR POPULAR CLASSES IN KNITTING

ANYONE INTERESTED IS WELCOME

THE SHOWER SHOP

Mr. and Mrs. Wesley Brown

82 West Sierra Madre Blvd. CU. 5-6946

• Expert Pen Repairing •

DUMAS & SON

The Quality Store for Bargains

WE REPAIR ALL

MAKES OF RADIOS

AUTO RADIOS

WASHING MACHINES

VACUUM CLEANERS

ANYTHING ELECTRICAL

KEYS DUPLICATED

• Wringer Rolls Sold or Fitted to Any Model Wringer •

Free Pick-Up and Delivery

12 - 14 NORTH BALDWIN AVE.

Custer 5-4116



GOOD MORNING YOUNG MAN. I HAVE A LITTLE PROBLEM FOR YOU!

And you've come to the right place, we reply, for there's no auto problem too big or small for us. We've the experience, the "know-how" to keep 'em rolling. Make our garage a "regular" on your drive-in list!

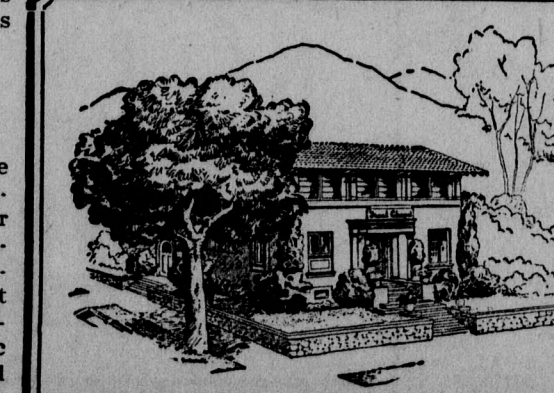
ARCADIA MOTORS

DeSoto - Plymouth Direct Dealers

AL KRETSCHMAR, Service Manager

22 East Montecito Phone Custer 5-1146

SPECIALISTS IN CHRYSLER PRODUCTS



Grant Chapel

Harry A. Lange, Sterling T. Ripple

Funeral Directors

201 WEST SIERRA MADRE BLVD.

CUSTER 5-5006

Membership Drive Nears For Community Concerts

Do you enjoy fine music?
Then the coming Community Concert drive will prove an opportunity for participation in Sierra Madre's first attempt to bring outstanding singers and instrumentalists to town.
How about Enzo Pinza? Or violinist William Primrose? Or Helen Traubel? Lily Pons? All those brilliant artists will be within reach for a fall and winter musical series when the membership campaign opens October 25 to last a brief week.
School Supt. Charles A. Skutt, vice-president of the non-profit organization which is headed by Don Jackson, said yesterday that:
"In becoming members of the Community Concert Association, Sierra Madreans will bring about real civic achievement as well as earmarking for themselves hours of good listening to the best there is on today's concert stage."
During the single week of the membership drive, volunteers will take applications. Price of membership for three concerts will be \$5 for adults, \$2.50 for students. There are only 650 memberships available.

Recognized Linguist Speaks in Brother's Pulpit Sunday

Sunday, October 10, at 11 A. M., Bethany Church, Dr. Eugene Nida, brother of Rev. Clarence Nida will be the distinguished guest speaker, his subject "That They May Know Him."
Dr. Nida, Ph. D. in New Testament Greek; Linguistic and Translation Secretary of the American Bible Society, co-director and professor of Summer Institute of Linguistics at Norman, Oklahoma, formerly a missionary in Mexico. He has recently returned from

Young Adult Group Convenes in Evening

The newly organized Young Adult Group of the Congregational Church holds its first regular meeting in the Ladies Parlor of the Church, 7 p. m., Sunday evening.
Lee Shippey will give a talk on his recent European journey and any persons of college age or young married couples are invited to attend.

an extensive tour of Missionary stations in Africa.
After the evening service colored slides will be shown of his interesting trip. All are cordially invited.



TINY MEDICAL FIRST—Little John Charles Walters, North Hollywood baby, became the youngest child in medical history to undergo chest surgery. He is shown frolicking in his crib at the Childrens Hospital in Los Angeles under the watchful eye of Nurse Georgiana Reymann.

Conserso President Tenders Resignation

The Conserso group of the Congregational Church has elected Mrs. Kenneth Bush to

the new presidency, following the resignation of Mrs. Jay M. Schmidt.
Club officers have agreed to retain their posts until the July election, as the Church year

KIWANIS VISITORS SURPRISE LOCAL CLUB TUESDAY

Kiwanans to the number of 24 from the Ontario, Rosemead and Claremont clubs paid a surprise visit to the local club meeting Tuesday, (Incidentally cutting the food to war rations in order to care for all.)
The visitors presented the wandering gavel, about the size of a small barrel, with an axe handle, to President Arthur Morse.

Assistant City Engineer Howard Brod was inducted into membership in the club by Past President Robert Green and Past Lt. Governor Raymond C. Simpson.
Dr. Valois told of plans to canvass the city from October 13 to 30 for the Community Youth Fund Drive to raise \$3,000 for youth organizations.
This week being Fire Prevention Week, Fire Chief Jim Heasley told of the chief sources of danger, most being due to carelessness, with matches, cigarette stubs and other preventable causes around the home.

has been officially changed from the first of January to the first of July.
Mrs. Schmidt's reason for withdrawing from office was a recent increase in her family.
Hostesses at last Tuesday's meeting was Mrs. Hans Guthrie of West Sierra Madre Blvd. A program of piano music was presented by Janice Jacobs of the Oaks, a pupil of Mrs. George Morgridge.

POLICE BLOTTER

Loud party, loud radio, barking dog, mad dog, cat in a tree, illegal parking, traffic accident and so on goes the log.
... Woman wants an officer.
... Loose dog, lost watch, injured cat, malicious mischief, car dropping beer cans and so goes the log.
... Parking violation reported by neighbors.
... A woman reported that she doesn't like Sierra Madre because it is too dirty and Los Angeles County has too much crime. (She hasn't seen anything.)
... A woman dressed in red jacket reported as acting queer. (Cops act that way, too.)
... Fire call! ... Lost purse.
... Lost child. ... Plaster in gutter. (We've heard of 'em bein' plastered in the gutter.)
... Glass in street. ... Overflowing cesspool. (My, My!)
... Dead skunk (Worse.)
... Dogs fighting on the school grounds.
... Missing brother-in-law. ... Found child.
... Sick fox! Mrs. Green, who lives along the Canyon Crest Boulevard, found the suffering animal, "Tex" Gotcher, our friendly cop, came along and rendered aid.
... Living too close to neighbors forbids the making of too much noise when a family quarrel is in progress. So they found out.
... Gerald Kunihiro, age 4 yrs., walked too far away from

home, much to the objections of his mother. ... A "T.C." ... Woodsmoke odor. Bird flies there to see what. ... Reckless driving. ... An auto accident. A "T.C." ... Water running down the street. ... Dog bite. ... Officer Bird is once more sent on a flying trip to hunt the source of smoke. This time he found it coming from the inside of an automobile parked in a driveway along East Montecito.
... "Neighborhood trouble!" (Somethin' new.) ... Boys shoot.

SIERRA MADRE NEWS —7
THURSDAY, OCTOBER 7, 1948
ing guns or something in the neighborhood of the mountains. That's bad.
...
TEEN AGE DANCE CANCELED
The Recreation Commission, Sponsors of the weekly Friday night Teen Age dances at the Park House, have cancelled the dance this week due to conflict with the Wilson High School dance.

FOR THE FIRST TIME . . .

Available to Sierra Madreans Only
"FIRSTS" . . . at near wholesale prices!

Also . . . NEAR PERFECT
SECONDS

of the
World Famous
PETALWARE
at Great Savings!

The Old Adobe Shop
35 EAST MONTECITO

*Have
You Heard?*

Don Jackson Says:

**"You Can Save ONE DOLLAR
in Every TEN!"**

THE PRE CHRISTMAS PARADE OF FINE GIFTS FOR MEN!

- Our personal contribution against the increased cost of living is to offer a SPECIAL 10% DISCOUNT to our friends in Sierra Madre who like to save \$1.00 in every \$10.00 by clipping the attached coupon which will be honored until November 30, 1948.
- Our merchandise has been assembled from the leading manufacturers of the country and you can make your selections with the assurance that your gifts are the last word in styling and value . . . and are sure to please.
- Early shopping will be more comfortable and our assortment will be complete to select from. You will find just the right gifts at prices to fit your budget!

*Here are the items men select for themselves
... and enjoy wearing!*

ARROW AND VAN HEUSEN SHIRTS . . .

The finest in styling and tailoring. In a variety of favorite collar styles and sanforized shrunk to insure lasting fit. White and colored
\$3.65

McGregor - Maler - Botany . . SPORT SHIRTS

For active sports or leisure wear. Really comfortable. Really Smart.
\$4.95 TO \$14.95

Arrow, McCurrach, Botany TIES

Smart styles and rich patterns in raw silk and fabrics of unusual quality and texture.
\$1.00 TO \$5.00

"Interwoven" Socks

Silk and Imported Wools. Styled for men full length and anklets.
55c TO \$3.50

SUITS . . Original "Louart" Creations from Hollywood
100% Wool worsted from "Midwick Park", "Barrington" tailors
\$47.50 - \$49.50 - \$55.00

Above prices subject to Special 10% Discount

Don Jackson

store for men
SIERRA MADRE

YOU CAN SAVE ONE DOLLAR IN EVERY TEN!



Imported Swiss Handkerchiefs

White or in colorful patterns. No man can have too many.
50c TO \$2.50

B.V.D., Pajamas, Shorts

Broadcloth - Sateen - Flannel
Planned for style and comfort in patterns men like.

Ski Sweaters

100% PURE WOOL. Every man appreciates a sweater.
\$5.95 - \$6.50 - \$8.50

"Freeman" SHOES

Shaped like your foot for greater comfort. "America's largest exclusive makers of men's fine shoes."
\$13.95 - \$14.95 - \$15.95 - \$19.95

★ ★ ★ ★ ★

**Clip this
COUPON . . .**

and
Save ONE DOLLAR
in EVERY TEN!



..COUPON..

This coupon entitles bearer to a
10% DISCOUNT on any purchase
before November 30, 1948

---:---
DON JACKSON . . Store for Men

SIERRA MADRE NEWS

PUBLISHED EVERY THURSDAY

CLIFFORD C. WARD, PUBLISHER

9 Kersting Court, Custer 5-3324 Sierra Madre, Calif.

Subscriptions \$2.50 a Year, Payable in Advance

LET'S PROTECT OUR WATER-SHED

Guest Editorial by Fred J. LaLone.

One careless citizen could destroy Sierra Madre—one solitary cigarette thrown in the right place at the right time could set us back twenty to forty years. It could de-value our property to a point of chaos.

Never have our mountains reached such a tinder state—streams and springs that have flowed for years are dry. Evergreens now resemble the parched dongas of the dark continent. We are sitting on a powder keg, let's take heed. This article is not to win over the morons who set our palms afire.

Let's not quiver and shake and go into hiding. Let's do something about it. Let GEORGE DO IT? No—ask George what he's doing about it.

Follow George down the high-way and see if he tosses a fire-brand out the window. Watch it roll dangerously near dry grass that might even destroy his own home.

"Why protect that mountain of brush and weeds?" I'm glad you ask that question.

Our water-shed is our very life-line. The leaves, twigs, and branches intercept the rain-drops and diminish their force. The roots and fallen leaves and sticks hold back the water and divide the current. Besides this, these impediments protect the soil so that it does not cut, thus water does not get into the well defined channels where it can concentrate its forces. The humus or soil of the forest has remarkable powers of absorbing moisture.

It is like a sponge, in this respect, a quality of the greatest importance to perennial springs. Thus the destruction of the brush could cause another change. The rains that were formerly absorbed on these lands are no longer taken in. Torrents have been or will be born. These are now raging, mad streams, uncontrolled and equally devastating. High-ways, homes, orchards, vineyards, fields, water supply, formerly safe, have been damaged, partially destroyed, or altogether washed away. If you question this ask your United States Forest Ranger to tell you the story about Montrose, Calif. The necessity of the hour, is whole-hearted co-operation with local firemen, and your vanguard of the forests, the Forest Service.

Will your back-yard destroy our city?

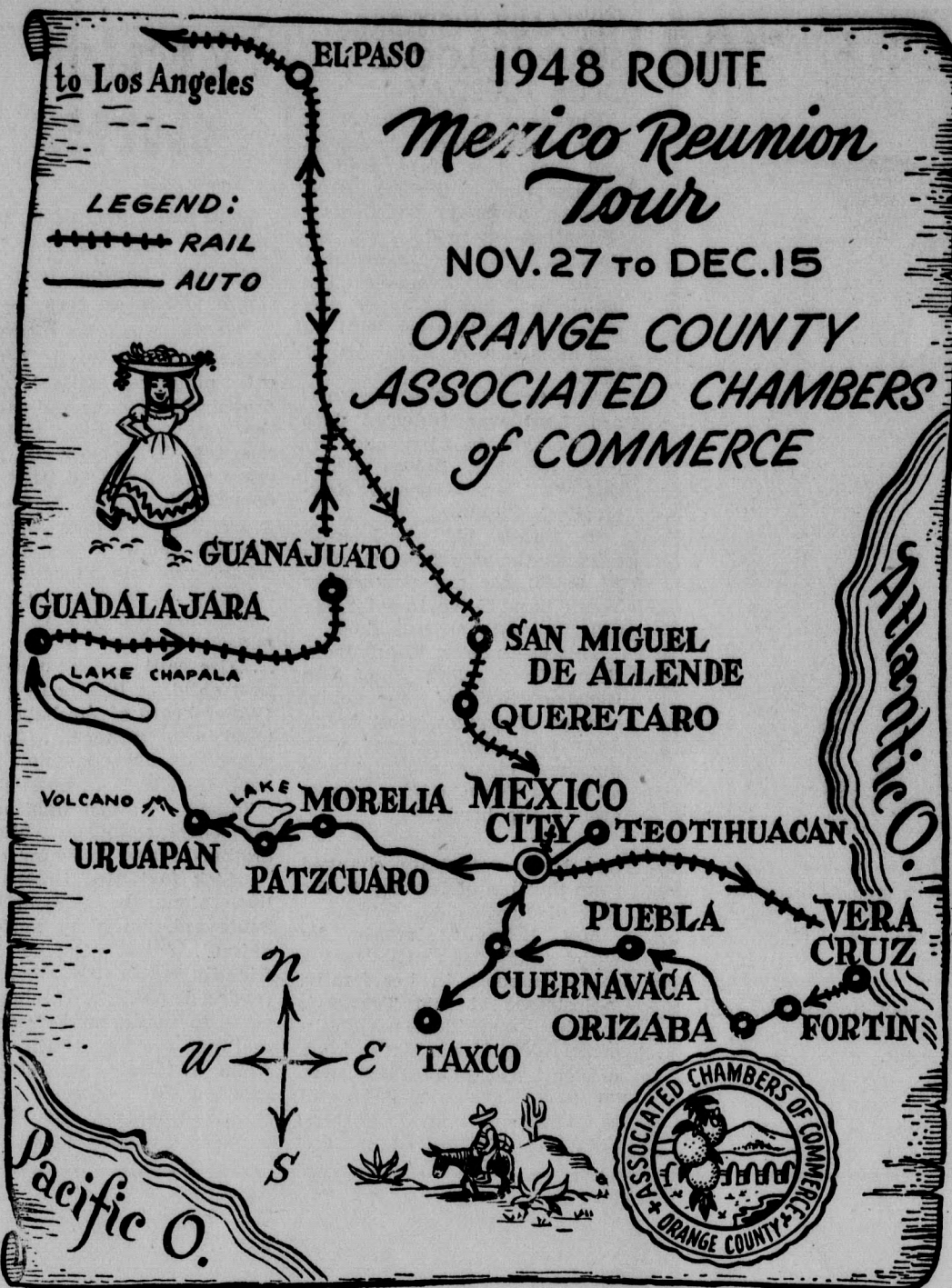
Will your cigarette send tons of debris into our city this winter? Yes, it could happen—think it over.

One solitary fire at the base of the Little Santa Anita could wipe out the Sierra Madre Canyon in four hours.

This article was not written to frighten or panic you but to awaken an already alert citizenry.

Let's not let it happen.

Let's Make Every Week Of Every Year FIRE PREVENTION WEEK!



ROMANTIC TREK—The artist's sketch above shows the route to be taken by more than 200 persons who are expected to take part in the "Mexican Reunion" tour sponsored by the Associated Chambers of Commerce of Orange County, November 27 to December 15. The finest of rail and automobile facilities will be at the disposal of the group as it visits some of the most romantic and colorful spots in the world.

Charles of the Ritz Blended Face Powder

You can now enjoy "personally blended" FACE POWDER—the correct shade for your coloring. Blended right before your eyes by our CHARLES OF THE RITZ specialist.

Made-to-order Face Powder

McBratney's Monrovia

PAINTS — WINDOW SHADES
VENETIAN BLINDS — GLASS
WALLPAPER — ARTISTS' SUPPLIES
LINOLEUM — ASPHALT TILE

RENTALS—Spray Guns - Polishers - Floor Sanders

Monrovia National Paint Store
 610 S. MYRTLE MONROVIA CALL. MON. 103

M. A. D. Evening Class In Dramatics Will Sponsor Play Soon

At the first meeting of the Dramatics Class, sponsored by the Monrovia-ArCADIA-Duarte Evening High School, it was decided that production of a full length play would be the first project.

The choice of the play will depend upon members of the class. Reading rehearsals and try-outs will be held during the next two weeks. Any persons interested in any of the fields of play production are invited to join this group which meets Tuesday and Thursday evenings at 7:15 in the main building of the High School. There are openings in the class for actors, stage technicians, stage hands, costume designers, make-up artists, publicity directors, advertising managers, etc.

The class will be organized in much the same manner as a Little Theatre. This will give its members opportunities for experience in all of the fields of the legitimate theatre.

Many New Members at Nursery School

SIERRA MADRE COMMUNITY NURSERY SCHOOL ASS'N SEPTEMBER MEETING

Discussion of plans for furthering the Association's objective of a real community school, and for enlarging the school's play equipment, were the highlights of the monthly meeting of the Sierra Madre Community Nursery School Association, held last Thursday evening, Sept. 30, in the Council room of the City Hall.

Mrs. Dorothy Tiller, Association president, spoke of the necessity of adhering to, and developing further, the ideas of the Ass'n as set forth in the introduction which she wrote for the Ass'n Handbook: "We believe that nursery schools should be available to all young children and their parents as part of our public school system. Until this becomes possible the people of Sierra Madre have elected to support a nursery school on a voluntary basis as part of their community responsibility."

Mrs. Green, nursery school director, told how parents can co-operate in making more equipment for the school. She spoke of the necessity of providing materials with which children can be creative. These materials are the tools and the text books of the pre-school child, she said. Several fathers signed up for carpentry and metal work, and several mothers for sewing and typing.

A report of the school's financial structure was given by George Parr, treasurer, who was given an enthusiastic vote of thanks by those present for his very efficient management of the budget finances.

In the absence of Mrs. George Barnett, Ways and Means chairman, Mrs. Claude Brown told of the committee's plans to raise money for needed equipment through the sale of Christmas cards.

Following the meeting, re-

Capture The Full Color of Autumn With A



Color picture taking is a cinch with this fine "miniature." Has Flash Shutter to 1/200, Kodak Anastar f/3.5 LUMENIZED Lens, and coupled range finder. See it here today.

\$75 Plus Tax
 24 Hr. Photographic Service

Hartman's
 The Rexall Pharmacy
 Custer 5-3311

PROFESSIONAL DIRECTORY

—DENTISTS—

J. L. WOEHLE, D.D.S.
 C. W. PETERSON, D.D.S.
 17 Suffolk St.
 CUSTER 5-3342

J. STADDEN MILLER, DDS.
 71 W. Sierra Madre Blvd.
 (Next to City Hall)
 CU. 5-3391

MILTON W. VALOIS, DDS.
 DENTISTRY
 522 W. Sierra Madre Blvd.
 Custer 5-8056

—PHYSICIANS - SURGEONS—

M. H. A. PETERSON, M. D.
 95 W. Sierra Madre Blvd.
 Hours by Appointment
 Office: CU. 5-3300 Res. CU. 5-6611
 If no answer at office or residence
 Call Exchange — Douglas 7-2115

GEO. W. GROTH, SR., M. D.
 GEO. W. GROTH, JR., M. D.
 94 North Baldwin
 Office: Custer 5-3388
 Res. CU. 5-3364 Res. CU. 5-1190
 If no answer at office or residence
 Call Exchange — Douglas 7-2115

P. R. WOODWORTH, M. D.
 522 W. Sierra Madre Blvd.
 Telephones:
 Office: CU. 5-8731, Res. CU. 5-1186
 If no answer at office or residence
 Call Exchange — Douglas 7-2115

THOMAS A. WYNNE, M. D.
 71 N. Baldwin Ave.
 —Telephones—
 Office: CU. 5-1214 Res. CU. 5-1214
 If no answer, call
 Physicians' Exchange Douglas 7-2115

PRESCRIPTION PHARMACIES

PRESCRIPTIONS
 REB. PHARMACIST ALWAYS IN CHARGE
 Free Delivery
ROYAL DRUG
 17 Kersting Court
 Phone 8320

—OPTOMETRISTS—

DANIEL L. D'ARCY, O. D.
 OPTOMETRIST
 EXAMINATION OF THE EYE
 28 W. Sierra Madre Blvd.
 In patio of Hotel Sierra Madre
 Custer 5-3386

—OSTEOPATHS—

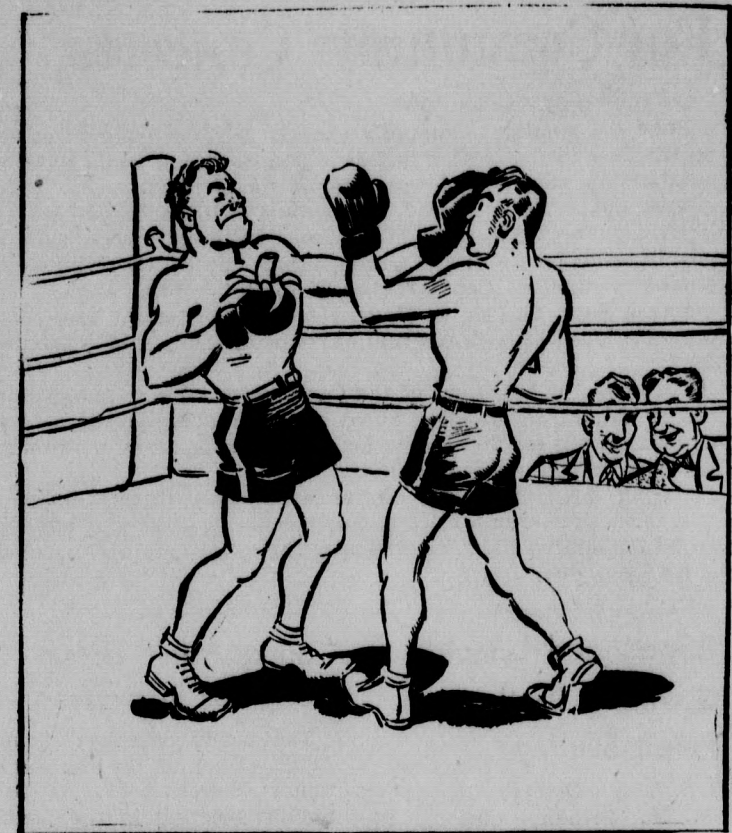
DR. MARY GROTH
 OSTEOPATH
 PHYSICIAN & SURGEON
 Physio-Therapy
 Colonic Irrigation
 144 E. Highland Avenue
 For Appointment Phone 4271

DR. C. L. T. HERBERT
 OSTEOPATH
 53 North Baldwin
 TELEPHONE 4321
 Residence Phone 4029

ADVERTISE
 YOUR
 BUSINESS

Ticklers

By George



"Confident, isn't he?"

MAYOR'S WIFE IN LAGUNA

Mrs. J. Milton Steinberger, 57 West Laurel, leaves next week for a month at Laguna Beach.

Miss deGeelen

Soloist at Anoaia Dinner

The Anoaia's second annual Parent-Faculty dinner will be held Monday evening, October 11, at Anoaia Hall. The dinner is being given by the Mother's Club, headed by Mrs. LeRoy Owen. Jeanette deGeelen, concert pianist on the Anoaia teaching staff, will play several selections.

If you drink—don't drive.

GRADE A ROSES

Beautiful grade A roses in 1 gal. cans. They are all ready in bloom or ready to bloom. This is a real bargain for Tuesday Only. Regular \$1.00.

59c NOW

Deigaard Nurseries

Open Sundays 8:00 to 6:00 P. M.

• FREE DELIVERY •
 124 HUNTINGTON DRIVE, MONROVIA PH. MON. 68



REDDY KILOWATT SAYS...

All you do is lift a finger—and you have

immediate access to the mighty resources of



Edison power. Mighty is right—more

than two million horsepower, generated in giant

powerhouses in the mountains and at

(the sea. And just by flicking a switch,

you get delivery right in your home,

whenever you need electricity. That's real service.



SOUTHERN CALIFORNIA EDISON COMPANY

CROWN CITY DAIRY'S VALLEYMAID MILK

3 GOLD MEDALS AT LOS ANGELES COUNTY FAIR

HOMOGENIZED MILK
SPECIAL MILK EXTRA RICH JERSEY
GRADE A PASTEURIZED

HIGHEST HONORS IN THEIR CLASS

NEWS OF THE WORLD IN PICTURES

Three Dutch Dolls



A recent visitor to the U. S. is 8-month-old Roelina Sypkens, who peers curiously from her sleeping basket on arrival in New York by plane from Holland with her parents and her two dolls. She is en route to Grand Rapids, Mich., where her father will supervise a dairy farm.

World's Autos on Parade



The main exhibition hall in the Turin Auto Palace is bright and shiny with the latest models as the 31st International Automobile Show opens in the Italian city. It features more than 700 exhibits from Italy, Central Europe and the U. S. The show, which includes custom-built models, sport and luxury cars and buses, is one of the most important in postwar Europe.

Prizefighter and the Lady



Socialite Mrs. Frank Henderson strikes a fighting pose against a rather startled Marcel Cerdan, new world middleweight champ, at a party in his honor in a New York night club. Mrs. Henderson is remembered for her antics at the Metropolitan Opera when she hoisted her leg onto a table.

Campaign Corn



During a stopover in Chariton, Iowa, two youngsters presented President Truman with ears of Iowa corn, as 11-year-old Jimmy Merrill jumped up to the train platform to snap a picture of the chief executive. It was one of the 134 stops on the President's 16-day cross-country election campaign trip.

Stassen Roots for His Team



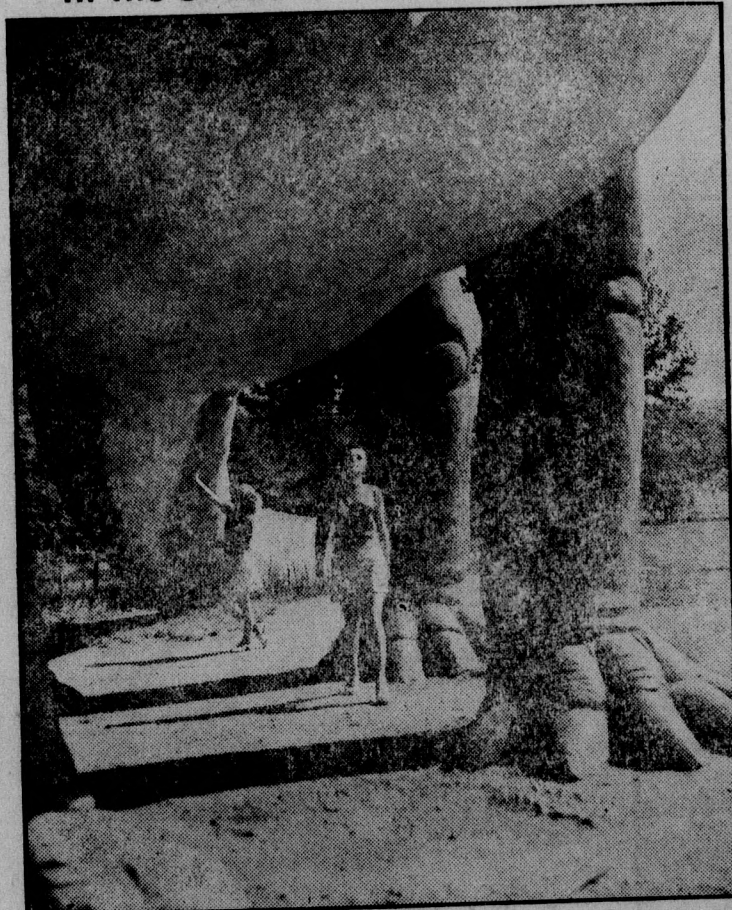
Harold Stassen, new president of the University of Pennsylvania, gets a closeup of the Penn football team in action as he sits on the bench during a scrimmage session in Philadelphia.

Victory Send-Off



Railway brakeman Harry Curry rushes up to shake hands with Gov. Thomas E. Dewey just before the GOP nominee's 17-car "Victory Special" left Albany, N. Y., for a cross-country campaign tour. Dewey made over 50 speeches on his two-week stumping trip.

In the Shade of the Old Dinosaur



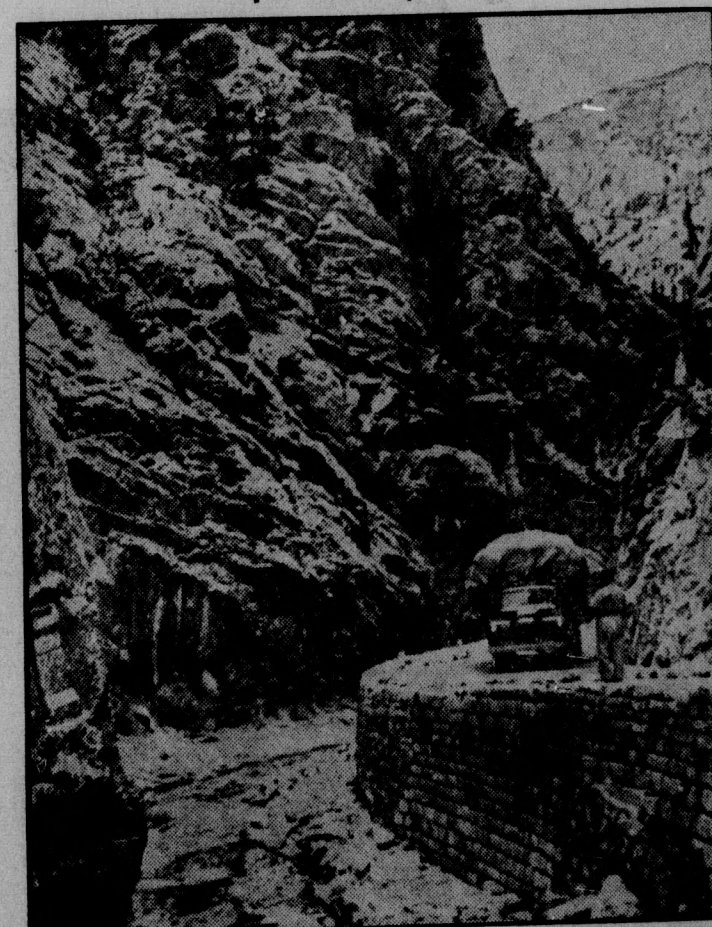
Joyce Cleugh and Adess Sheridan are amused and amazed by the colossal proportions of a life-size dinosaur made of cement in the Calgary, Canada, Zoological Park. More than 30 dinosaur skeletons have been found on the banks of the Red Deer River near Drumheller, Alberta, since 1912. Averaging 70 tons in weight, the dinosaurs flourished more than 90,000,000 years ago.

Skirmish on the Draft Front



Anti-draft pickets and veterans urging enlistment try to destroy each others' placards in a tussle outside Cadet Armory in Boston, Mass. Scenes like this were common throughout the nation as men from 18 to 25 registered in the second peacetime draft in U. S. history.

U. S. Helps Turkey Build Roads



This rugged, narrow road through the Toros mountains in Turkey is typical of that country's highway system. The United States has granted \$5,000,000 and the use of U. S. technical experts and equipment to the Turkish government to help in a 10-year program of highway reconstruction. This is Gulek Pass, the route over which Alexander the Great made his way through the mountains to conquer the Middle East.

AMUSEMENTS and THEATRE

10—SIERRA MADRE NEWS.

THURSDAY, OCTOBER 7, 1948

RECOVERING

Mrs. Hollie Cooper of North Lima is recovering from a recent illness.

SIERRA MADRE THEATRE

CU. 5-3301
Healthfully Cooled by Washed Air
WED. THURS. FRI. SAT.
Dana Andrews
Gene Tierney

THE IRON CURTAIN

—2nd Top Hit—
Eddie Albert, Gale Storm
James Gleason
Binnie Barnes
Gilbert Roland

THE DUDE GOES WEST

SUN. MON. TUES.
James Stewart in

CALL NORTHSIDE 777

—2nd Great Hit—
Frank Sundstrom in

SONG OF MY HEART

The love story of Tchaikovsky. Featuring 12 of his greatest compositions.

NEXT WEEK

Four Feathers

GUESTS

Mrs. Mary Mosher and son William Mosher of Los Angeles were guests of her sister, Mrs. Fannie Sea, recently.

VISITORS HERE

Mr. and Mrs. Norman Turner of Glendora were Sunday visitors in Sierra Madre.

UPTOWN THEATRE

2316 E. COLORADO
Phone SY. 3-4330

NOW SHOWING

Cary Grant, Myrna Loy
in

MR. BLANDINGS

BUILDS HIS

DREAM HOUSE

—plus—

Dick Powell
Elizabeth Scott

PITFALL

Breakfast-Lunch Shoppe Opens in Former Dane Store

A new restaurant, "Peg's," owned and operated by Mrs. Margaret Henze, will open Monday in the store previously occupied by Bert Dane. "Pop" Dane has operated a candy and coffee shop here for 13 years and has made a host of friends.

Mrs. Henze, formerly trained personnel for the Broadway Department Store, Pasadena, and at one time managed a Schrafft's restaurant in New York. With hours from 6 a.m. to 5 p.m. she plans to feature breakfast and lunch and will continue making candy.

"Pop" Dane in the meantime is at home, 50 South Hermosa, where he plans to "rest up, mostly."

Mrs. Henze has resided here for the past three years at 91 East Laurel, with two sons, Tom and Jim, and a daughter, Margaret.

MEET IN NORTH

Mr. and Mrs. George L. Parr, 462 Mariposa, returned Monday from a four-day visit in San Francisco, where they were joined by Mr. and Mrs. Foster Fullerton of Sacramento.

New Books At the City Library

By ISABEL STRADLEY

MECHANIZATION TAKES COMMAND, by Dr. Siegfried Giedion, for all its scholarly research and mammoth material, is a fascinating book. Rummaging into history, Dr. Giedion brings up an enormous parade of machinery, not only where it all began, but where it might be going. He shows how old the basic stuff of mechanization really is, and how the ancients had it all.

This book, compiled by a historian, lecturer and author, is one that may become a highly entertaining part of our lives. Each chapter is an absorbing one. Illustrations are liberally used throughout to show developments and trends. Those in the chapter on "The Mechanization of the Bath," and how it has evolved, have to be seen to be appreciated. Also the chapter on "The Mechanization of Bread" reads like historical fiction, delving as it does into past history as it tells of rolls and bread for kings and queens.

Dr. Giedion's studies in the history of art convinced him that there is an inter-relationship between all human activities; that an artist is influenced by the machine, just as the machine is influenced by the artist. The doctor is fascinated himself with the chronicling of "how our contemporary life with its mixture of constituent and chaotic elements" came about, and the whole work is in that vein. At the end, he asks what of the future? He does not try to answer the question. He merely shows how mechanization is here, for good or ill. He does show indeed that there is no evil in it; it is only in man's use of it that danger lies. He says, and rightly, that our period demands a type of man who can stand in the whirl of these humming assembly lines knowing there is no end in

Carnegie Hall Opening 1948-49 Broadcast Season

By TOMMY ANN MILLER

A smattering of everything on the week's music programs. Sunday alone features Mitropoulos conducting Brahms, Berlioz and Strauss from Carnegie Hall; E. Power Biggs, early-morning organist playing rare 18th century organ compositions; and the voices of Licia Albanese, soprano; Jan Peerce, tenor, and Robert Weede, baritone, on the Standard Hour.

SUNDAY, OCTOBER 10

(7:15-7:45 AM KNX) E. Power Biggs plays varied organ works of the Englishman, William Walond; the Spanish monk, Antonio Soler, and the Florentine court composer, Giuseppe Valentini—all 18th century.

(9:30-10:00 AM KNX) The Salt Lake Tabernacle Choir sings Handel's "Coronation Anthem" and works of Bach and Chapman.

(1:00-2:30 PM KNX) Dimitri Mitropoulos conducts Brahms' "First Symphony," Richard Strauss' tone poem "Don Juan" and excerpts from Berlioz' "Damnation of Faust." Critic-composer-author Deems Taylor handles a lively music discussion feature during intermission.

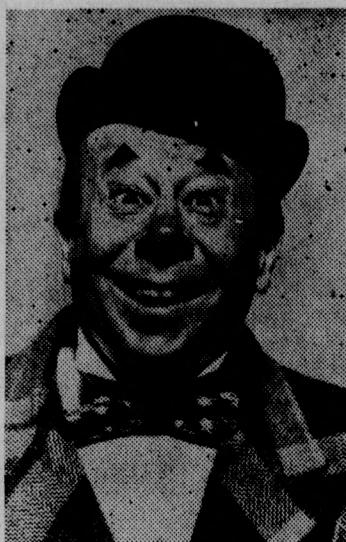
(9:30-10:30 PM KFI) Visiting artists on the Standard Hour presented in a program of operatic arias: Licia Albanese, soprano; Jan Peerce, tenor, and Robert Weede, baritone.

MONDAY, OCTOBER 11

(10:00-10:30 PM KFI) Magie Teyte, soprano, on Telephone Hour.

BROTHER VISITS

C. W. Hollister of Fikeston, Miss., arrived last week for a month's visit with his brother, Fred B. Hollister, 193 North Lima.



BERT LAHR

BERT LAHR will star in the fabulous comedy hit, "Burlesque," coming to the Biltmore Theatre, Los Angeles for two weeks only beginning Monday, October 18. Featured in "Burlesque" will be Hollywood's glamour star, Rochelle Hudson.

sight for what the machine can do, but knowing, too, with a high vision, that there are spiritual values. A type of man "who can keep his equilibrium between the inner and outer reality."

Other books received at the Public Library are: Non-fiction: American Clocks and Clockmakers; Dreppard; Book of Successful Fireplaces; Layout in Advertising; Dwiggin; Modernizing Old Houses; Williams; Glass Giant of Palomar, Woodbury; How to Restore Old Furniture, Yates; Mostly California, Blanding; Streetcar Named Desire (drama), Williams; Of Flight and Life, Lindbergh; Our Plundered Planet, Osborn; New Congo, Marvel; Town with the Funny Name, Miller; New World Guides to Latin America, Hanson; Journey Into Faith, Ruggles; Earl Warren, Stone; Family Circle, Skinner. Fiction: Tomorrow Will Be Better, Smith; One Clear Call, Sinclair; We Gather Together, Jenkins; Ravenswood, Doner; Trumpet in the City, Miller; Singing Rails, Pease; Burnished Blade, Schoonover; Sangaree, Slaughter; Shining Mountains, Van Every; Clouded Star, Parrish; Running of the Tide, Forbes; Long After Summer, Nathan; Song Before Sunrise, Lauritzen.

Mysteries by Scherf, Nelson, Christie, Lorac and Disney.

CROWN

129 N. Raymond • Pasadena
SY. 6-5100, Cont. 12 M.

THE BABE RUTH STORY

ROLAND WINTERS "CHARLIE CHAN" The Shanghai Chest

Hillcrest DINING ROOM

3570 E. FOOT HILL BLVD. PASADENA

"What an EXPERIENCE

to Eat

at

TINY'S

RAPID SERVICE

PLEASANT ATMOSPHERE

... and the best in

Sandwiches • Salads • Mails

Sodas • Sundaes • Lunches

COMPLETE MEALS

We now serve LUNCH and DINNER

As close as your phone! CU. 5-8366

We'll deliver anywhere in Sierra Madre
(Service charge, 10c)

TINY'S COFFEE SHOP

"Home of the BIGBURGERS"

HOURS: 11:00 A. M. TO 8:30 P. M.

CLOSED SUNDAYS

ACROSS FROM THE CITY HALL

LEGAL NOTICE

INVITATION TO BIDDERS

Notice is hereby given that the City Council of Sierra Madre, at its regular meeting to be held October 26, 1948, at the hour of 8:00 o'clock P. M. in the Council Chambers located in the City Hall of the City of Sierra Madre, will receive and open bids for the purchase of a Loader in accordance with specifications therefor on file in the office of the City Clerk of the City of Sierra Madre.

All bids must be accompanied by a certified check or cashier's check payable to the City of Sierra Madre for at least 10% of the amount of bid. The City of Sierra Madre reserves the right to retain said 10% as agreed damages in the event the successful bidder fails, within 10 days after notice, to execute the necessary contract or contracts for the purchase of said caterpillar.

The City Council reserves the right to reject any and all bids not deemed advantageous to the City of Sierra Madre. By order of the City Council. Dated October 5, 1948. Lawrence B. Brain, City Purchasing Agent.

Oct. 7, 14, 22.

with McGaffrey Bulldozer and Adams Winch.

All bids must be accompanied by a certified check or cashier's check payable to the City of Sierra Madre for at least 10% of the amount of bid. The City of Sierra Madre reserves the right to retain said 10% as agreed damages in the event the successful bidder fails, within 10 days after notice, to execute the necessary contract or contracts for the purchase of said caterpillar.

The City Council reserves the right to reject any and all bids not deemed advantageous to the City of Sierra Madre.

By order of the City Council. Dated October 5, 1948. Lawrence B. Brain, City Purchasing Agent.

Oct. 7, 14, 22.

LEGAL NOTICE

INVITATION TO BIDDERS

Notice is hereby given that the City Council of Sierra Madre, at its regular meeting to be held October 26, 1948, at the hour of 8:00 o'clock P. M., in the Council Chambers located in the City Hall of the City of Sierra Madre, will receive and open bids for the purchase of a one-half ton pick-up truck in accordance with specifications therefor on file in the office of the City Clerk of the City of Sierra Madre.

The City of Sierra Madre also invites bids for the sale of a 1936 Ford one-half ton pick-up truck having motor Number 18-3324461. It is desirable that the bidder for furnishing of the new truck, include in his bid an allowance for trade-in of the used truck. However, bids will be received for the used truck separately, and the bids opened at the same time as for purchase of the new truck.

All bids must be accompanied by a certified check or cashier's check payable to the City of Sierra Madre for at least 10% of the amount of bid. The City of Sierra Madre reserves the right to retain said 10% as agreed damages in the event the successful bidder fails, within 10 days after notice, to execute the necessary contract or contracts for the furnishing of such a truck.

Attention is directed to Specifications regarding Time of Delivery. Delivery is required within 90 days after mailing of award of bid to the successful bidder. Failure to make delivery within specified period will result in forfeiture of deposit as agreed damages.

The City Council reserves the right to reject any and all bids not deemed advantageous to the City of Sierra Madre.

By order of the City Council. Dated October 5, 1948. Lawrence B. Brain, City Purchasing Agent.

October 7, 14, 22.

Huntington Library Closed for October

After a year in which nearly 160,000 visitors viewed its exhibits and grounds, the Huntington Library is closed to the public for the month of October. The annual closing is for renovation and re-decoration. The displays, in addition to the regular exhibits which include the Blue Boy and other eighteenth-century British portraits in the Art Gallery and the Gutenberg Bible and the Ellesmere Chaucer in the Library Building, drew crowds this year almost equaling the prewar level in number.

Political Advertisement

Political Advertisement



Featherbedding is the housewife's nightmare! Even the thriftiest shopper must pay 20 cents out of every dollar to subsidize featherbedding fake-work practices that hamper production. Proposition 3 strikes at featherbedding where it began—in the railroad industry. FOR LOWER LIVING COSTS, VOTE YES ON 3!

—California Committee Against Featherbedding

Beautiful, Inexpensive Firesets

In this day of budget shopping, you are decidedly interested in values. Here's a 3-piece and stand fireset of solid brass. Very decorative and practical. You will think the price should be higher.

only 13.95

—75 designs priced from \$11.95 to \$49.95.

Fireplace Fixtures

We have what you want and need. The West's most complete fireplace fixture and Bar-B-Q equipment collection. See our Folding Screens, Andirons, Woodholders.

House signs, grates, curtain screens, Bar-B-Q wagons and complete accessories.

—Open Friday Evenings

Floyd S. Lee

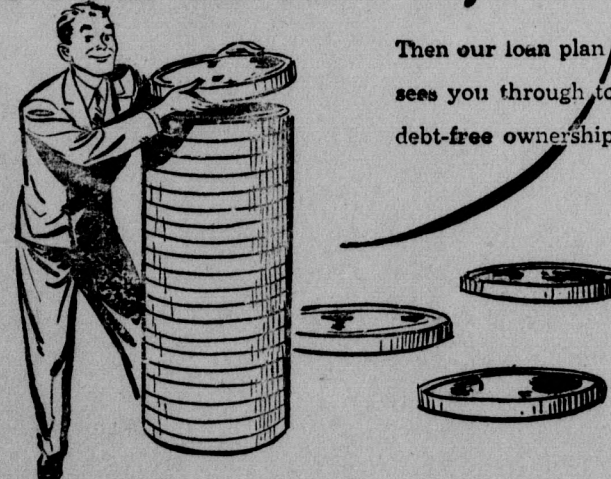
Fine Fireplace Fixtures and Bar-B-Q Equipment

1215 E. Walnut St. . . . in PASADENA

Other Stores in SAN GABRIEL and TEMPLE CITY

HERE'S HOW

To Build the Down Payment!



Save payday dollars weekly or monthly With profitable earnings you'll have the down payment for a home quickly, easily.

Then our loan plan sees you through to debt-free ownership.

First FEDERAL SAVINGS AND LOAN ASSOCIATION of PASADENA

446 EAST GREEN STREET

SYcamore 6-6107

Please use our convenient free parking lot on Green Street, just across from the office

CLASSIFIED

CLASSIFIED DEAD LINE
Classified advs. will be taken
up to Tuesday 5 P. M. CU.
5-3324

LOST AND FOUND

LOST: Chinese metal and rib-
bon book mark. Reward. CUS-
ter 5-5416 evenings. G*10-7

BOARD AND ROOM

WANT ROOM, board and care
for refined elderly lady in
quiet private Christian home.
Sycamore 7-4403. H*10-7

WANT TO RENT

BUSINESS MAN with wife and
son book mark. Reward. CUS-
ter 5-5416 evenings. G*10-7

MISCELLANEOUS

FREE PERSIAN kittens, 5 weeks
to 3 months. Custer 5-6793.
L*10-7

THE LONA BARON STUDIO
Child Development with
Piano—Voice—Crafts
Beginners and Advanced
CU. 5-4293

REAL ESTATE

FOR SALE

UNFURNISHED 5-room house.
193 Ramona, 1 block from
Park. C*10-7

60x192 LOT; retaining wall;
fruit trees; sidewalk; water;
\$4000. 45 East Highland. CUS-
ter 5-5923. C*10-7

BEAUTIFUL HOME SITE, N.E.
corner Sunnyside and Fair-
view Avenue, 80x140, reduced
price \$4250. Small down pay-
ment or consider trade for
property in Van Nuys. Call
owner, Drexel 6134 or State
5-0321. Courtesy to brokers.
C*9-23,30;10-7

PET FOODS

JOE SCALZO'S
PET SUPPLY
Fresh Refrigerated Horsemeat
Dry Foods and Accessories
Delivery Service
20 W. SIERRA MADRE BLVD.
Custer 5-1215

NICKEL'S PET SUPPLY
Fresh Horsemeat and
Dry Foods
Delivered to your door.
2615 W. Valley Blvd.
EL MONTE, CALIF.
I:10-7tf K. E. Nickels FOREST 8-3876

FOR RENT

FRONT CORNER room, private
entrance, for gentleman. 397
West Montecito. D*9-30

PLEASANT ROOM, private en-
trance and bath, garage, light
cooking, to employed gentle-
man. Custer 5-5420. D*9-23

PLEASANT ROOM, adjoining
bath, reasonable, central lo-
cation, for single person. Box
275. D*9-30

WORK WANTED

GARDENING, handy man around
home, honest and one you can
trust. Francis J. Turba, 30
Windsor Lane. A*9-30;10-7

LAWN MOWERS machine
sharpened. Garden tools, knives,
etc., sharpened. 41 W. Monte-
cito Ave. A*7-15tf

BABY SITTER, qualified elder-
ly person, afternoon or eve-
nings. Mrs. Carson, 314 W.
Sierra Madre Blvd. A*10-7

"THOMAS HOUSECLEANERS"
Washing walls, ceilings, wood-
work, windows; waxing and
polishing floors. Sycamore 4-
5119. A*9-16,23,30;10-7

JACK-OF-ALL-TRADES. Will
build, repair, plant or demol-
ish most anything around the
home or garden. Call Custer
5-8127 for consultation. A*10-7

MAMA PETE'S DAY HOME.
Children cared for by hour,
day, week or month. State
Licensed Home. Call Custer
5-4542. Marjorie Peterson. A*9-2tf

HELP WANTED

WOMAN for general housework,
part-time, 6 days per week,
279 East Laurel Ave. B*10-7

SALES POSITION open in Sierra
Madre for individual to rep-
resent the World's Largest Auto
Ins. Co. Call AT 2-3381.
B*10-7,14,21,28

WOMAN who enjoys small chil-
dren for cleaning and wash-
ing (automatic machine) one
or two days a week. Phone
CU. 5-4815. B*10-7

NOW IS THE TIME! The big
Christmas season means big
profits for Avon Representa-
tives. We train you. Write 1014
South Meeker, Baldwin Park,
California. B*9-23,30;10-7

SALES POSITION open in our
Sierra Madre territory contact-
ing home owners, architects
and contractors. Rock Wool In-
sulation, Weatherstripping,
Acoustic materials. Factory
trained; protected territory;
leads furnished. Phone Mr.
Miller, Modern Insulation Co.,
Arcadia, DOuglas 7-3434.
B*9-2tf

WANTED TO BUY

IT'S A CINC
We pay more for good used
cars than anybody in this
community. Before trading or
selling your car, call or drive to
LEON KINGSLEY
2161 E. Colorado St.
M:7-24,31,8-7-14.
SYcamore 3-3123

SCRATCH PADS—all sizes,
shapes and colors. For sale at
the News office.

INSURANCE

REAL ESTATE

ALL LINES
WE OFFER
COMPLETE
INSURANCE
SERVICE

HARRY LANGE
COMPLETE INSURANCE
13 KERSTING COURT
Custer 5-6401

Representing THE TRAVELERS, Hartford

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

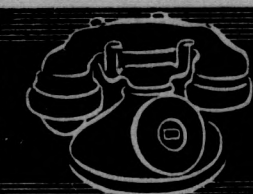
VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249



BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES



SIERRA MADRE NEWS—11

THURSDAY, OCTOBER 7, 1948

FOR SALE

MISCELLANEOUS

SEE LOOMIS FOR INSURANCE
3 GAS HEATERS. Make offer.
126 West Grandview. E*10-7

1928 BUICK COUPE, \$45. 1625
Perkins Drive. Custer 5-5206.
E*10-7

EUCALYPTUS FIREPLACE wood.
Very reasonable. Delivered.
CU. 5-4469. E*10-7tf

WHITE PORCELAIN Olympic ice
box, 50 pounds. \$20. Custer 5-
6722. 152 East Laurel. E*10-7

PIANOS for rent. C. J. Gould,
967 E. Colorado St., Pasadena,
Sycamore 6-8189. 1:tf

OAK EXTENSION table, oak re-
frigerator; 3 storage trunks;
lawnmower. Custer 5-5447, 268
East Grandview. E*10-7

WING CHAIR, good condition,
\$15. Custom made slipcover.
\$5. 662 Fairview Avenue. E*10-7

ALL PORCELAIN washing ma-
chine; porcelain tub and sink.
Mr. Karger, 59 Esperanza. E*10-7

PIANO TUNING and repairing.
Prompt service. Work guaran-
teed. Leave orders at Sierra
Madre Realty Co., Guy F. Scott.
I:1-8tf

NATIONAL GEOGRAPHIC maga-
zines, 30 years complete, fine
condition, 1915 on. \$28. 104
Harkness Ave., Pasadena. SY-
camore 6-3680. E*10-7

SERVEL REFRIGERATORS and
ranges, new and used. Merlin
L. Geddes, 120 E. Huntington,
Arcadia. DOuglas 7-5808. E*8-26tf

CANARIES, good singers, \$6.50.
Choice of colors while they
last: yellow, green or mottled.
141 Esperanza. Custer 5-8843.
E*9-30;10-7,14

FERTILIZERS, Cow and Steer
Manures, Vigoro, Growmaster,
Gorite, Peat, Leaf Mould, etc.
WARD NURSERY, 192 North
Mountain Trail. Custer 5-4059.
E:tf

LADY'S BLACK winter coat, fox
collar, medium length, size 20,
reasonable; red wool dress,
gold buttons, size 18, and oth-
er lady's clothing; boy's re-
versible coat and a sport jack-
et, age 14. 486 W. Highland.
CU. 5-4764. E*10-7

BAMBOO RATTAN
Guaranteed 1st quality rattan
with deluxe fabric cushions.
Our prices are lowest. Our line
is complete. It will pay you to
see our rattan before buying.
For example we sell a \$195
Divan at \$99.50, \$79.50 lounge
chairs at \$39.75, \$29.50 end
tables at \$18.50, etc. Only open
evenings and Sat. & Sun.
KUSIK'S, 1424 So. 1st. Arcadia,
DO. 7-5088 or CHET'S, 1490
Blanche Pasadena. SY. 3-6070.
E:10-7tf

Wedge Wood Ranges
BENDIX
Washers, Ironers, Dryers
Hot Point Appliances
Refrigerators, Elec. Dishwashers
Garbage Disposals, Cabinets
Note our new address
MELVIN L. BOWMAN
138 W. Sierra Madre Blvd.
Custer 5-6638 E:6-10.

EXCHANGES
OR TRADE
TRADE EQUITY three bedroom
furnished home Moonridge
area, Big Bear Lake, for down
payment similar home Sierra
Madre vicinity. Call Monrovia
2-1722. F*10-7

Alterations
"THE GABLES"
ALTERATIONS
Uniforms - Tailoring
MISSISS DICKINSON
799 Idle Hour Lane, CU. 5-8102

Auto Service
We repair all makes
New Tops, Glass, Upholster-
ing, Front Axle Alignments,
Wheels Balanced, Paint and
Body Work.
CARL HANSEN
120 W. Sierra Madre Blvd.
Custer 5-5731

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL AT. 1-6645
Cumberlnd 3-3249

Services

Auto Service

Anthony (Pop's Auto Laundry)
71 EAST MONTECITO
(Rear of Ice Plant)
Custer 5-3333
CAR WASHING, POLISHING
SIMONIZING WAXING

AUTOMOBILE GLASS
Installed while you wait!
Monrovia Glass & Mirror Co.
201 East Foothill
Monrovia, Phone 1-5821

Brick - Cement Work

Brick & Cement Blocks
Chimney & Fireplaces
2425 SOUTH BURTON AVE.
San Gabriel

Beauty Parlors

Wistaria Beauty Shop
Call Custer 5-4192
for an
Appointment
55 NORTH BALDWIN AVE.

Business Colleges

Alhambra Business Col.
Approved for Veterans
Day and Evening Sessions
242 W. Main, Alhambra, AT. 2-1445
C. L. Clark Director, Res. Ph. CU. 5-6216

Cabinet Work

SIERRA MADRE
CABINET SHOP
Store Fixtures, Cabinets, Dis-
plays, Door & Window Frames
157 E. Montecito, CU. 5-8076

Carpentry

Add That Room Now!
Repairs, Alterations and
Additions from Foundation
to Roof.
LARRY BONNEY
CU. 5-5402 528 Ramona

VETERAN CARPENTERS
GRIFFIN BROS.
Remodeling, Repairing
259 Sturtevant Drive
CU. 5-6207

H. C. CONREY
CARPENTER & BUILDER
Repairs - Alterations
Cabinets
No job too small
or too large.
40 E. LAUREL CU. 5-8610

Carpenters

CARPENTER
CABINET MAKING
BUILDING
H. E. COOPER
CU. 5-6820, 47 N. LIMA

Carpet and
Upholstery Cleaning

RUGS & FURNITURE
CLEANED
At your Home or in
our Plant.
MONROVIA RUG AND
UPHOLSTERY CLEANING CO.
Phones:
MONROVIA 16084 or 5681

Cesspools

Expert Cesspool and
Septic Tank Service
10 Years Local Experience
EDWARD PITTS
15 W. Atlanta SY. 4-4472
Altadena

Cement Contractor

CEMENT WORK
all types of
CESSPOOLS, LOT DISCING
HAULING
Scrap, Dirt, Sand, Rock
VINCENT VARELA
136 W. HIGHLAND
Custer 5-8269

Contractor

JOE E. GREEN
Licensed General
Contractor
823 CANYON CREST DRIVE
CUSTER 5-1126

Cleaning

SIERRA MADRE TAILORS
AND CLEANERS
W. E. CRAIG, Prop.
Pressing, Expert Repairs, Alterations
CUSTER 5-4616
14 W. Sierra Madre Blvd.

General Hauling

General Hauling, Rubbish Removal
Sand, Gravel, Fertilizer
Reasonable Rates
DAVID OSTI
CU. 5-5901 271 N. GROVE

Dressmaking

Open Thur. evenings 'till nine
"Personalized Service"
Work Guaranteed
MARGUERITE'S
In Hotel Patio
32 W. Sierra Madre Blvd., CU. 5-6226

Electrical Appliances

DUMAS ELECTRIC
APPLIANCE SERVICE
and
FIX-IT SHOP
Radio Service, all models
and Auto Radios
Vacuum Cleaners
Toasters, Irons, Washers
Anything & Everything
12 N. Baldwin, CU. 5-4116
If we can't fix it throw it away

GUARANTEED
WORKMANSHIP
On all appliances
DANIELSON'S
Sierra Madre Radio & Paint
62 W. S. M. Blvd., CU. 5-8481

NORGE
Appliance Service Specialists
SIERRA APPLIANCE SERVICE
Custer 5-6638

Electricians

ELECTRICIAN
BOB CROWELL
CU. 5-4780

Floor Sanding

NEW FLOORS INSTALLED
FLOOR SANDING
CLEANING
REFINISHING
Dura Seal Finish Specialty
Waxing and Varnishing
CUSTER 5-6274

ERIC P. NELSON
69 Montecito Court
Sierra Madre

Furniture
Refinishing

Custom
Furniture
Fine Upholstering
HOWARD'S
47 West Sierra Madre Blvd.
Custer 5-8016

Hotels

HOTEL
SIERRA MADRE
Easily Accessible to
Metropolitan, Mountain
and Beach Areas
SIERRA MADRE, CAL. F.

Odd Jobs

Painting—Brush or Spray
Carpentry & Masonry Work
E. W. HERTWICK
234 N. Lima CU. 5-4149

Locksmithing

LOCKSMITHING
Keys Duplicated
Locks Repaired
Pick up and Delivery
Doug Berkshire
Custer 5-6803

Painting

Ralph D. Cordry
Painting & Decorating
357 Sycamore CU. 5-5419

Carl M. Proffitt
PAINTING
Best of References
CUSTER 5-8691

Plastering

Insulating Plaster Aggregate
Standard and Ornamental
Finishes

Charles A. Ower
PLASTERING CONTRACTOR
Free Estimates
Phone Custer 5-8534
22 WEST CARTER

Plumbing

PLUMBING
and
SHEET METAL
SIERRA MADRE
HARDWARE CO.
31 W. Sierra Madre Blvd.
Telephone Custer 5-4666

Transfer

Dump Truck - Moving Van - Flat Rack
Rubbish - Top Soil
SIERRA MADRE
TRANSFER & STORAGE
CUSTEP 5-3374 23 S. LIMA ST.

Tree Service

Sierra Tree Service
Expert Tree Surgeon
18 Years' Experience
TREES TOPPED, PRUNED
OR REMOVED
HEDGES TRIMMED
OR REMOVED
Power Saw
Fully Insured
CU. 5-8192 CU. 5-4250
Free Estimates

Radio Repairing

Specializing in fine
RADIO REPAIR SERVICE
—Over 25 years Experience—
All Makes of Radios
RASMUSSEN APPLIANCE
45 No. Baldwin CU. 5-5760

GUARANTEED RADIO
REPAIRS on all makes
DANIELSON'S
Sierra Madre Radio & Paint
62 W. S. M. Blvd., CU. 5-8481

Saw Filing

SAWS FILED BY
MACHINE
Hand and Circular
Pick up and Delivery
Doug Berkshire
Custer 5-6803

Sheet Metal Work

PHILLIPS &
JOHNSTON
RESIDENTIAL AND
COMMERCIAL
SHEET METAL WORK
Free Estimates
DOUGLAS 7-5730
57 St.

Mariners Meet; Plan Year's Activities

The Mariners' ship "Sea Nymph" held their first fall meeting last Wednesday at the Youth Hut under Skipper Jane Morse and assistant, Mrs. Sylvia Weber. Chief Bos'n Mate is Sylvia Worthington.

With a three-day cruise aboard a sailing vessel as a goal at the close of the year, girls are being versed in the workings of a ship; sailing, compass, motors and cooking. Miss Jane Colbert will assist in

CACTUS TWISTERS DANCE AT FAIR

Mr. and Mrs. Clyde Hoover, 727 Skyland Drive, as members of the exclusive square dance club "Cactus Twisters," danced at the Pomona Fair, Saturday afternoon. The organization composed of 32 members, or four squares of eight couples, meet at the Michillinda Woman's Club.

Beginning October 9, meetings will be held every other Saturday morning at the Youth Hut.

YOUTHFUL QUIZZERS

From page one came coast-wise trouping, doing radio shows for such organizations as the Red Cross.

When KAGH opened up two and a half months ago, she took over its children's hour. And now attendance at her cake and ice cream studio parties is a social mark for the kid world. And what training for those velvet years ahead when the networks drop the "break the bank" programs and institute "break the business" quizzes.

In the meantime, the kids love it. And here are some of those who during the past few weeks have won the prize—a party invitation: Zoe Barter, Betty Maule, Mary Fergus, Stanley Countant, Sandra K. McLain, Agness Mary Luvisi, Clara and Bobby Richter, William Coleman, Joe Schode, Jonathan Anberger, Stevie Miller, Judith Anderson, Charles Harrison, Marion Straugham, Matha Sweeney, Blythe Gentry, Heather McKinnon, Billy Burns, Daniel Anderson and Arthur Hewitt, Jr.

Featuring . . . ARTIST SUPPLIES

Wallpaper
Dupont and Murphy Paints
Foothill Paint & Supply Co.

• 2 Convenient Locations •
27 E. HUNTINGTON DR. 115 W. FOOTHILL BLVD.
ARCADIA MONROVIA

ANNOUNCEMENT

We are opening a
RESTAURANT
at
24 WEST SIERRA MADRE BLVD.
Formerly Dane's

Monday, Oct. 11
Featuring
BREAKFASTS AND PLATE LUNCHES

Home Made Candies
All newly decorated, new fixtures, etc.
EVERYTHING NEW

Open from 6 A. M. to 5 P. M.

PEG'S

MRS. MARGARET HENZE

WHY TAKE A CHANCE? DON'T BUY TELEVISION..

UNTIL YOU SEE OUR DISPLAY
OF SEVEN FAMOUS MAKES..

DON'T BUY A PIG IN A POKE.
BEFORE YOU BUY TELEVISION..
LOOK THE FIELD OVER.. SEE THE
MANY DIFFERENT MAKES...
CHECK THE PRICE RANGE.. THEN
PURCHASE THE SET YOU LIKE
BEST IN THE PRICE RANGE YOU
CAN AFFORD...

BEFORE YOU BUY...SEE
OUR TELEVISION DISPLAY

- GENERAL ELECTRIC
- EMERSON
- FARNSWORTH
- CROSLLEY
- WESTINGHOUSE
- PACKARD-BELL
- RCA-VICTOR

WE'RE OPEN EVENINGS UNTIL 9
P.M. . . . BRING IN THE FAMILY
AND SEE SEVEN DIFFERENT MAKES
OF TELEVISION IN ACTION. NO
OBLIGATION. COME IN TONIGHT.



3731 EAST COLORADO
SY 3-9276 1/2 Block East of Rosemead SY 6-7203
OPEN DAILY UNTIL 9 P.M.

FIRE FLAMES

Five Fires in a Day

What happened? On the eve of "FIRE PREVENTION WEEK" the old fog horn atop "The old Town Hall" spit forth blasts at five different times in one day. (Almost a record?)

One fire was caused by dropping cigarette ashes into a car seat. Another was caused by a little boy playing with matches. Another was a mystery. This one is being investigated. Looked suspicious. A fire starting at the foot of a porch surrounded by lattice work of light material could have played havoc in the neighborhood. Thanks to the good work of an alert neighbor and the response of the fire fighters, this one did not get far. And last but not least, was our ever omnipresent palm tree fire. After reading the causes of these fires, one will understand why this column keeps repeating and repeating the cautions that it does. We MUST keep matches away from children. It is not recommended that we harp at the kids about the matter. It only gives some children the urge to try the matter out.

Although none of these fires amounted to a noticeable amount in dollars and cents, there certainly is a lesson to all of us. It only reminds us that there is always that possibility of a holocaust resulting from just some little carelessness. Who knows when one of these palm tree fires will be the indirect or direct source of tragedy and disaster. What in the devil can be the matter with those who resort to such tactics? It's certainly not funny to anxious residents of the City, even though it might be a "kick" to see sleepy fire fighters who must get out of bed to fight the fire. The only answer to the situation is that those who so thoughtlessly start fires must be sub-normal or "funny." Surely a sane person would not do such an act. Let's hope that those responsible for the fires will repent and realize the danger. It only takes one tragic fire to clean out a city. It can happen here and don't forget it. Being fortunate as we have been does not make us immune. The men of the fire department are serious in their request for help by asking folks to ever be alert to prevent fire. It will pay and pay and pay. Better be sure than sorry.

The several night calls brought out the fire fighters in full force and not once was there a shortage of men. Even at the wee hour call, those who had been out before returned for more. Dressed in several varieties of nightwear and coverings, the sights presented were fit for "puck". It is amusing to the reporter to observe the tastes of the wives of the men. (There is the feeling that only a wife would select the coloring of some of the pajamas worn by fire fighters.) "Little Old Man" Norris and his worthy son-in-law appeared in outfits that compared with the anniversary of the forty-

miners. Son-in-law Jimmie Brown did not need a fire helmet to keep his hair dry, the bald spot took care of that. Bobby Clark looked as though he was ready to paint a car while the Thomas family, one, two and three, could have taken on an electric job on short notice. Art Johnson looked swell (and we mean swelled) dressed in his blue toggies. The rest of 'em would lose the race for the best dressed men, but none the less, they were there and willin'. And that's something.

We are only wishing with stout hearts that there will not be a repetition of such outlandish foolishness such as burning palm trees or such just to see them burn. It is entirely a too dangerous sport, if that is what it is considered by those who participate. If there is no sympathy for the earnest desire of the fire fighters to keep the fire loss low, it is

School Enrollment Slowly Increases

Week by week enrollment increases in the Sierra Madre School have brought the total for the first month to 543, according to School Supt. Charles A. Skutt.

Kindergarten registration now stands at 93 while 450 children are enrolled in grades 1 through 6.

Total enrollment for kindergarten through sixth grades in 1947, was 526 of which 88 were kindergarten pupils.

only reasonable to ask that those anxious residents who have much at stake be kept in mind. Little children's lives, and the loss of life long savings must be thought of. Ah! it's an old story. Why must we repeat it so often. Let's get together and keep the FIRES OUT.

NATIONAL GUARD PROMOTION FOR V. L. MARIOTTI

Valente L. Mariotti is the new first sergeant of the local Cannon Company, 223rd Infantry Regiment, California National Guard. Former first sergeant, Roy Griffin, has joined the regular Army.

The Guard announces a recent new enlistment, Pvt. John Lowden.

Pedestrians are involved in 50 per cent of our traffic deaths.

BROADLOOM

CARPETS • RUGS
• CHENILLES
Newman & Smith
Floor Covering
Headquarters Since 1927
25 W. CALIFORNIA
PASADENA, CALIF.
Free Parking SY. 3-6344

HOME CLEANING AND MAINTENANCE SERVICE



WE WILL CLEAN YOUR HOME
FROM THE BASEMENT TO
THE ATTIC.

- Walls - Woodwork
- Floors - Windows
- Waxing and Polishing

EXPERT WORKMANSHIP
FREE ESTIMATES

Phone CU. 5-4315 - CU. 5-6479

GLOZE PRODUCTS

80 MONTECITO COURT—SIERRA MADRE

Our
EXTRA SERVICE
Saves your time

Our
EXTRA QUALITY
Saves your money

PRICES EFFECTIVE THURSDAY, FRIDAY AND SATURDAY -- OCTOBER 7, 8, 9

MEATS

.. that are Guaranteed!

MORRELL'S PRIDE
HAMS
Whole or Shank Half
LB. 65c
10-12 Pounds Each

LOIN
PORK CHOPS
Center Cuts
LB. 79c

Taylor's Cherry Red
Corned Round of
BEEF
LB. 65c
The Very Finest

WILSON'S
Eastern Sliced
BACON
LB. 63c

Grade "A" Steer Beef
Round Bone or Seven Bone
ROAST
LB. 59c

EASTERN SALT
PORK
LB. 25c

MORRELL'S PRIDE
Canadian
BACON
LB. 89c
Compare this price

BEST FOODS

MAYONNAISE

ONE PINT JAR - - - - - **39c**
—CHECK THIS VALUE—

LARGE, GRADE "A" FRESH
EGGS dozen 69c

SUNSHINE HI-HO 1 lb. box.
CRACKERS 27c

SUN PAK
PURPLE No. 2 1/2 Tin
PLUMS 20c

SIMPLOT—Golden
Cream Style No. 2 1/2 Tin.
CORN 17c

BANCO No. 2 1/2 Tin
TOMATOES
2 for 29c

NEW WEST Qt. Bot.
APPLE JUICE 19c

"HUNTS"

C. H. B. CATSUP
14 OUNCE BOTTLE - - - - - **15c**
"The Catsup with a True Tomato Flavor"

Flotill Mixed No. 2 1/2 Tins
FRUIT 25c

BLUHILL
Cane and Maple Pt. Bot.
SYRUP 29c

Betty Crocker 12-Oz. Pkg.
PYEQUICK 37c

YACHT CLUB—Sour,
Pitted No. 2 1/2 Tin
CHERRIES 33c

SNIDER'S No. 2 1/2 Tins
PUMPKIN 2 for 27c

GOLD DUST
SCOURING 14-Oz.
CLEANSER 3 for 13c

IRIS COFFEE

IN THREE GRINDS
ONE-POUND TINS **48c**
TWO-POUND GLASS **95c**

FRESH PRODUCE

NEW CROP PIPPIN
APPLES
4 pounds **25c**

JERSEY SWEET
POTATOES
3 pounds **25c**

BIRDSEYE
FROZEN PEAS
12 OZ. PACKAGE **21c**

SWEET TOKAY
GRAPES
3 pounds **19c**

DELICATESSEN

BORDEN'S Natural
Cheddar 3/4 lb. pkg.
CHEESE 55c

FRESH (by the piece)
LIVER lb.
SAUSAGE 35c

SLICED, DRIED 1/4 Lb.
BEEF 29c

We reserve the right to
limit quantities on all
advised specials.



for CAR Repair!

- BRAKES RELINED
- WHEELS BALANCED
- VALVES GROUND
- RINGS INSTALLED
- COMPLETE LUBRICATION
- GENERAL REPAIRS

Factory Trained Mechanics

**EDWARD F.
KING CO.**

Home of Studebaker
925 W. FOOTHILL
MONROVIA PHONE 75

TAYLOR'S MARKET
3720 EAST COLORADO STREET AT ROSEMEAD BLVD. PASADENA 10.